



ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ UNIVERSITY OF MYSORE

Manasagangotri, Mysuru-570 006

DEPARTMENT OF STUDIES IN BUSINESS ADMINISTRATION B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES



GENESIS

India was on the threshold of management education when the University of Mysore set up the Department of Business Administration in 1974 owing to the dynamism of the then Vice-Chancellor Prof.D. JavareGowda and Dr.J.K.Irani, Professor of Commerce. MBA programme was offered utilizing the services of experienced faculty from other departments of the University and Industry.

The great leap forward came in 2002. Dr.B.N.Bahadur, an alumnus of the University and President of the B.N.Bahadur Family Foundation of Michigan, U.S.A made a handsome donation, which together with the contribution from the University created "B.N.Bahadur Institute of Management Sciences", (BIMS) situated on the northern edge of "Manasagangotri". Being a historic and cultural centre of Karnataka, Mysore City, is blessed with cultural, social and commercial ambience for promoting management education. BIMS, set in a sylvan expanse, is a unique piece of architecture. Spacious classrooms, computer labs, 200 seat auditorium, a full-fledged fitness centre, a well-stacked library, cafeteria and sports facilities accommodate more than 350 budding managers that includes around 40 international students from about 25 countries each year.

VISION

The Institute aims at creating ethical and socially responsible business leaders with global outlook; competent in understanding corporate affairs by providing a nurturing environment aimed at expression of full potential and enhancement of values leading to responsible citizenship contributing to societal enrichment.



The University conferred
Honorary Doctorate on
B.N. Bahadur in 2007

MISSION

- To encourage a culture of academic excellence benchmarked against the best institutions in its peer group.
- To inculcate learner-centric pedagogy that emphasises on knowledge, skills and attitude.
- To equip students with advanced competencies in their chosen area of specialization.
- To develop and enhance business leadership through exposure to innovative practices.
- To strengthen the research capabilities to meet the challenges of the new world order

ACADEMIC PROGRAMMES:

- Masters of Studies in Business Administration– 2 years, 4 Semesters program under CBCS pattern- Approved by AICTE (Admission through PGCET entrance examination conducted by KEA)
- Ph.D in Management Science
- PG Diploma in Human Resource Management (Evening Course)
- PG Diploma in Marketing Management (Evening Course)
- Professional Diploma in Tax Management (Evening Course)

NOTE: Elective Areas in MBA: Marketing Management (MM), Financial Management (FM), Human Resource Management (HRM), International Business (IB), Information Systems (IS)& Retail & Supply Chain Management (R&SCM). Students can choose one elective area for both third & fourth semesters.

PLACEMENTS

The placement cell maintains rapport with industry and is successful in attracting reputed companies. Alumni of the Institute have made a mark in the corporate world and keenly participate in academic and extracurricular activities of the Institute.

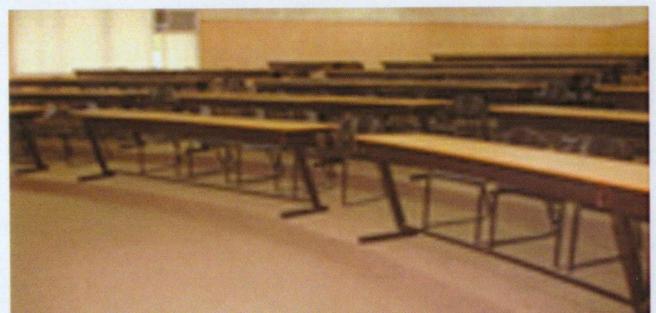
Placement and Liaison Officers interface with the industry in facilitating students placement for internship, project work and final placement. Training in Advance MS excel and ERP- SAP is conducted each year for enhancing their employment opportunities. Skill Development Training programmes are regularly organized.

ENDOWMENTS INSTITUTED

- The Lions Club of Mysore (East) Gold Medal
- Lt. Sri. Abhijith Jain Gold Medal
- 37th All India Commerce Conference Commemoration Cash Prize
- Prof. B.R. Ananthan Felicitation Committee Gold Medal
- The Sunanda Gold Medal
- Prof. C.M. Muniramappa Felicitation Committee Cash Prize
- Prof. J.K. Irani Felicitation Committee Cash Prize



Library



Classroom

RESEARCH / CONSULTANCY PROJECTS

- Comprehensive Tourist Guide Training funded by Department of Tourism, Karnataka (July 2015 to September 2015).
- Post project evaluation study of Sansad Adarsha Gram Yojana SAGY) for Karnataka and Tamil Nadu State, Ministry of Rural Development, Govt. of India (August 2018 to February 2019).
- Tourism Marketing to promote local Entrepreneurship – A case study of Chamarajanagara District, Indian Council of Social Science Research (ICSSR), New Delhi (April 2017 to November 2018).
- Consumer Protection Act – A study of awareness and redress seeking in Mysore District. (September 2019 to November 2020).



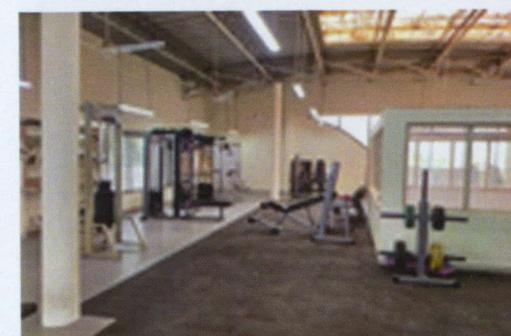
Conference Hall



Auditorium



Computer lab



Yoga and Health Care Centre

INFRASTRUCTURE

- Built up area - 4593 sqm
- Instructional area - 1004 sqm
- Library and Reading room - 376 sqm
- Computer Lab & ERP Lab - 407 sqm
- Auditorium - 400 sqm
- Conference hall & Board Room - 107 sqm
- Yoga & Health Centre- 641sqm

BEST PRACTICES

- Corporate executives and professionals on Board of Studies and teaching.
- Mentoring of students by Faculty for all-round development.
- Counseling and Remedial Classes for under-performing students.
- Soft skills training and Add-on courses.
- Entrepreneurship development cell promotes startups by students.
- Management Association interacts with alumni to organize guest lectures, seminars, industrial visits. Conduct of literary & cultural activities - Mantra and annual talent hunt - Anthardrushti.
- Faculty and students participate in Campus up-keep.

MAJOR EVENTS



Industry Institute Interface on New Paradigms in Management



National Conference on Digital Revolution and Management



International Conference on New Horizons of Industrial Revolution 4.0



Foreign Faculty Lecture Series by Prof. Morris Altman, University of Newcastle, Australia



Alumni Lecture Series



Cultural Event by International students

CORE FACULTY



Dr. D. Anand, MBA, Ph.D.,
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Dr. R. Mahesh, MBA, Ph.D.,
Professor
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FORMER FACULTY

- Prof. M. Venkatesh, B.Sc, B.E (Mech), M.B.A(USA), Ph.D.
- Prof. B.R. Ananthan, M.Com, Ph.D.
- Prof. B. Shivaraj, MBA, Ph.D.

GUEST / VISITING FACULTY

- **Dr. D. Seetha Naik**, MBA, Ph.D.,
- **Dr. Nischith S.**, MBA, Ph.D.,
- **Dr. Harshavardhan G.**, MBA, Ph.D.,
- **J. Purushotham**, MA, LLB
- **Keshava Dongre**, CA
- **Raghava Prasad**, MBA
- **Sowmya S.**, MBA

- **Dr. Vinayaka R.C.N.**, BE, M.Tech, Ph.D.,
- **Dr. Ashwini J.**, BE, MBA, Ph.D.,
- **Dr. Prashantha K.J.**, MBA, Ph.D.,
- **H.S. Prakash**, FCA
- **Pooja Joshi**, MBA
- **Nusruth Fathima**, MBA
- **Nirmala S.S.**, MB



SUPPORTING STAFF



ANNEXE BUILDING



FOOD COURT

CONTACT

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