

Personal Information



1. Name in full : Dr. B.NAGARAJU
2. Date of Birth : 22nd August,1968
3. Qualification : M.Com., Ph.D.,
4. Designation : Associate Professor,
5. Address : DOS in Commerce,
University of Mysore,
Manasagangotri,
Mysore.

Academic Qualification

Sl. No	Examination Passed	University	Month & Year	Class Obtained	Subject
1.	B.com.	University of Mysore	April, 1990	High Second Class (59%)	Commerce
2.	M.com.	University of Mysore	May, 1992	High Second Class (59%)	Commerce
3.	Ph.D.	University of Mysore	March, 2011		Business Administration

Area of specialization:

- Financial Management
- Business Research Methodology
- Management

Teaching Experience: 18 Years

Sl. No	Level of Teaching	College / University / Institution	Period of Service	Course Taught
1.	Post-Graduate	University of Mysore	1995 to 1999 1999 to 2007 2007 onwards	M.Com. M.B.A. M.FAM & M.BITech

Research Experience and Publications

Research Guidance:

Ph.D – Pursuing	: 8
M.Phil – Done	: 5
- Pursuing	: 4

Research Publication:

International Publication

Sl. No	Title	Names of Journal /Book / Paper	Status of the journal & place of publication	Date of Publication
1.	Housing Market in India - Consumer Finance Blocking the Future	Abhigyan – FORE, Delhi	International Journal	2006
2.	Investment attitudes of Professionals on Housing finance	Asian Journal of Development Matters	International	2010
3.	Bank Credit to SME's –Missing Link	Golden Research Thoughts	International Recognition Research Journal	1.2.2013
4.	Problems and Prospects in Bank SME Financing in India	Indian Streams Research Journal	International Recognition Research Journal	March 2013
5.	The Impact of Foreign Direct Investment Intervention on Retail Marketing – A case study of Mysore District, Karnataka.	Golden Research Thoughts	International Recognition Research Journal	April 2013
6.	An analysis of the relationship between Tourism Industry & FDI in India.	Indian Streams Research Journal	International Recognition Research Journal	April 2013
7.	Impact of FDI intervention on fast moving consumer goods market	Indian Streams Research Journal	International Recognition Research Journal	April 2013
8.	Service Innovation in Karnataka State Road Transport Corporation	Asian Journals Of Development Matters	International Journal	June 2013

National Publication

Sl. No	Title	Names of Journal /Book / Paper	Status of the journal & place of publication	Date of Publication
1.	Reverse Mortgage – A magic potion to senior populace	Southern Economist – Bangalore	National	2008
2.	An Evaluation of JNURM Projects in Mysore City	Management and Accounting Research Center, Mysore.	National	2013

Faculty Development Program (FDP)

Sl. No	Faculty Development Program	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	FDP on e-Business & Enterprise-wide Information System	AICTE & Dept. of Management Studies, NIT, Trichy.	16 th February, 2004 to 27 th February, 2004	Participant
2.	FDP on Teaching Methodology in M.B.A.	ICFAI National College Mysore	22 nd December, 2004	Paper presented on Financial Derivatives
3.	FDP on Multivariate Data Analysis	Kuriakose Gregorios College, Pampady, Kottayam, Kerala.	23 rd to 25 th Jan 2012	Participate

Orientation Program

Sl. No	Orientation Program	Sponsors	Duration and Year	Title of the Paper (If presented)
1	Orientation Program	UGC & Academic Staff College, Uni. of Mysore	1 st August, 2003 to 28 th August, 2003	Participant

Refresher Course

Sl. No	Refresher Course	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	Refresher Course in Commerce & Management	UGC & Academic staff College Uni. of Mysore	16 th November, 2004 to 6 th December, 2004	Participant

Seminar:

International Seminar

Sl. No	Seminar	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	All India seminar on Commerce education in The New Millennium	H.S.Board Liason Committee of the Institute of Chartered Accountants of India & University of Mysore	3 rd & 4 th March, 2000	Participant
2.	International Seminar on The role of co-operatives in balanced development	International seminar on cooperative committee	December 31 st 2010	Paper presented on the role of co operatives in economic development: an overview of co operative movement.
3.	International seminar on Ethics, Governance and	Sri Dharmasthala Manjunatheshwara	24 th and 25 th	Paper presented on corporate Governance in achieving

	International Financial Reporting Standards	college, Ujire, D.K. Karnataka, India.	February 2012	strategic marketing Goals
4.	International seminar on FDI- the Indian scenario	University of Kerala, Thiruvananthapuram, Kerala, India.	23rd and 24th March 2013	Paper presented on the impact of FDI intervention on Retail Marketing – A Case Study Of Mysore District, Karnataka
5.	International seminar on FDI- the Indian scenario	University of Kerala, Thiruvananthapuram, Kerala, India.	23rd and 24th March 2013	Paper presented on impact of FDI intervention on Fast Moving Consumer Goods

National Seminar

Sl. No	Seminar	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	National Seminar on Corporate Philanthropy and Social Development in India	Justice K.S. Hegde Institute of Management & Uni.of Mysore	16th & 17th March, 2002	Participant
2.	National Seminar on Internationalization of Indian Higher Education-Quality Dimensions	NAAC , Bangalore University, VSS Trust & CII Institute of Quality	24th & 25th April, 2003	Participant
3.	National Seminar on Indian Economy in the WTO Era : The Challenges ahead	S.B.R.R. Mahajana First Grade College, Mysore	3rd & 4th October,2003	Participant
4.	National Seminar on Services sector opportunities and challenges ahead	J.S.S.College, Mysore	10th & 11th October 2006	Delegate
5.	National level seminar on Retail Investor	Hassan P.G.Centre, UOM, Mysore	30th August, 2008	Delegate
6.	National level seminar on Business Ethics and CG & CSR	Pondichery University Pondicherry, Tamilnadu	12th & 13th April,2008	Paper presented on why is insurance in India still sold never bought? An ethical introspection.
7.	National Seminar on Global Financial Crisis	Periyar University, Salem, TN.	25-26 February, 2009	Paper Presented on Global financial Crisis
8.	Seminar on policy analysis & inclusive growth in Karnataka	University of Mysore	20th & 21st March, 2009	Delegate

9.	National Seminar on Role of Educators in Developing Entrepreneurial Strengths and Competencies among Students for MSEs	Jain University Bangalore	8th October, 2009	Paper presented on Issues and Challenges of Entrepreneurship Education.
10.	National Level Seminar on Emerging Issues in Financial Sector	Kuvempu university Shimoga	31st January, 2010	Paper presented on Micro Finance- The role of Bank Industry.
11.	National level seminar on CRM in Banking Industry	JSS College, Mysore	28th & 29th September, 2010	Delegate
12.	National Seminar on Women Empowerment and Micro-finance	Periyar University Salem	28th January, 2011	Paper presented on women empowerment and micro
13.	National Seminar on Marketing Revolution : Emerging Trends in Retail Marketing	Vidyodaya Arts and Commerce First Grade College, T.Narasipura	16th and 17th September 2011	Delegate
14.	National Seminar on Creativity and Innovation in Business for Sustainable Competitive Advantage	Mount Carmel College, Autonomous, Vasanthnagar, Bangalore.	1st march 2013	Paper presented on creativity and innovative business proposal in HR outsourcing for sustaining competitive advantage
15.	National level Seminar on Impact of Globalization on Indian Service Sector	Lal Bahadur Shastri Govt. First Grade College, RT Narar, B.Lore.	19th March 2012	Paper presented on globalization – impact on Indian banking sector
16.	State level Seminar on Emerging Challenges in Foreign Direct Investment	APS College of Commerce, N.R. Colony, B.lore.	27th March 2012	Paper presented on FDI in services with reference to Hospitality and Tourism Industry
17.	The State level Conference titled “FDI in Service Sector- Opportunities and Challenges”	Maharani Lakshmi Ammanni College for women, SICASA of Bangalore Branch of SIRC, Bangalore.	9th October 2012	Participate
18.	National Seminar on Applications of Statistical Techniques in Commerce and Management Research	Catholicate College, Pathanamthitta, Kottayam, Kerala, India.	3rd and 4th December 2012	Paper presented on research methodology – A case study

Conference:

International Conference

Sl. No	Conference	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	First Inter-National Conference of Scott Research Forum	Scott Research Forum, Nagarcoil, Tamilnadu	19th April,2008	Paper presented on Business Ethics – A string of 5W's and 1H
2.	33rd All India Accounting Conference & International seminar on Accounting Education and Research	University of Kerala & Indian Accounting Association, Thirvendrum Kerala state	13th &14th November,2010	Paper presented on Corporate Governance – Wielding Corporate Power.
3.	The 6th International Multi-disciplinary Conference on Knowledge in New Millennium	International Seminar committee	14th & 15th January,2011	Paper presented on the role of E-Commerce in Development: an overview of Indian context
4.	International conference on the effect of sciences on globalization	University of Pune, India	7th and 8th 2011	Paper presented on the mutual impacts on globalization and k-commerce in the present era
5.	International conference on open and distance learning in Global environment – Issues and Challenges	Karnataka State Open University, Manasagangotri, Mysore.	21st to 23rd September 2011	Delegate
6.	International conference on Innovations in Management Practices (ICIMP)	Kristu Jayanti College, B.lore	20th and 21st April 2012	Paper presented on innovative performance Appraisal in road Transport service
7.	International conference on Managing Human Resources at the Workplace	SDMIMD, Mysore.	14th and 15th December 2012	Paper presented on Occupational Stress and its Impact on Employees of Service Sector in Mysore city.
8.	International conference on Managing Human Resources at the Workplace	SDMIMD, Mysore.	14th and 15th December 2012	Paper presented on Job satisfaction through Training and Development Programs – A Case Study At J.K. Tyres Ltd, Mysore
9.	International Conference on Social Entrepreneurship For Sustainable Development in Emerging Economics	Malleswarm Ladies' Association First Grade College For Women, B.lore.	20th and 21st December 2012	Paper presented on the Financing of Social Entrepreneurs in India

National Conference

Sl. No	Conference	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	54 th All India Commerce Conference	Indian Commerce Association & Aligarh Muslim University, ALIGARH	22 nd & 24 th December, 2001	Paper presented on Emerging issues in capital Markets
2.	54 th All India Commerce Conference	Indian Commerce Association & Aligarh Muslim University, ALIGARH	22 nd & 24 th December, 2001	Paper presented on Service Marketing
3.	5 th State Level Conference of Teachers of Commerce and Management in Mangalore	Federation Of Teachers' Councils of Commerce & Management in Karnataka	16 th & 17 th October, 2003	Participant
4.	National Conference on Economic Recession	K.S.O.U Mysore	Feb21-22,2008	Paper presented on Global Financial Crisis
5.	National conference on New Paradigms and perspectives for Business Excellence	Tumkur University, Tumkur.	4 th August 2012	Paper presented on Indians and Challenges of Green Marketing
6.	State level Conference on FDI in Service Sector – Opportunities and Challenges	Maharani Lakshmi Ammanni College for Women, B.lore.	9 th October 2012	Participant
7.	National Conference on Financial Services	Acharya Institute of Graduated Studies, B.lore.	12 th and 13 th December 2012	Paper presented on bank Financing to SME's – Opportunities and Challenges.
8.	National Conference on Foreign Direct Investment – Perspectives and Challenges	Teresian Post Graduate Centre, Mysore, Karnataka.	17 th April 2013	Paper presented on Market Conditions of Fast Moving Consumer Goods After Interventions of FDI

9.	National Conference on Foreign Direct Investment – Perspectives and Challenges	Teresian Post Graduate Centre, Mysore, Karnataka.	17 th April 2013	Paper presented on consumer Behavior in Retail Marketing After Intervention of FDI : A case study of Mysore District
10.	National Conference on Foreign Direct Investment – Perspectives and Challenges	Teresian Post Graduate Centre, Mysore, Karnataka.	17 th April 2013	Paper presented on FDI and Development : An overview of Indian scenario

Work Shop:

Sl. No	Work Shop	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	FDP for The Faculty of Business Schools	The ICFAI University, Hyderabad	22 nd & 23 rd May, 2003	Participant
2.	Workshop on Case Development	AICTE & XIME, Bangalore	22 nd April, 2004 to 24 th April, 2004	Participant
3.	National level workshop on Modern Trends in Research Methodology	SBRR Mahajana First grade College. Mysore	20 th December 2011	Participate
4.	One day work shop titled “Emerging Trends in Commerce and Business”	Gulbarga university, Gulbarga.	22 nd September 2012	Participate

RESORCE PERSON AND SESSION CHAIRED

Sl. No	Chief Guest and Chairman	Sponsors	Duration and Year	Title of the Paper
1.	Workshop on Curriculum Development in management & Commerce Courses	Faculty of Commerce and Management, University of Mysore	20 th , 21 st & 22 nd September, 2001	Resource Person
2.	FDP on Marketing Studies	ICFAI National College Mysore	30 th December, 2004	Resource Person
3.	National Seminar on Business & Corporate Social Responsibility	CMR Institute of Technology, Bangalore	22 nd 23 rd January, 2007	Resource Person

4.	International level Workshop on Global Leadership and Emotional Intelligence	University of Mysore Mysore, India and Northwood University, Midland, U.S.A.	2nd & 3rd February, 2007	Resource Person
5.	First Inter-National Conference of Scott Research Forum	Scott Research Forum, Nagarcoil, Tamilnadu	19th April, 2008	Chair person for one technical Session
6.	National Seminar on Banking Sector Reforms	Vidyodaya Commerce College, T.N.Pur, Mysore	2nd & 3rd April 2009	Resource Person
7.	Workshop on SIM Revision	K.S.O.U. Mysore	24th October to 26th October, 2008	Resource Person
8.	National level Trainers Training Programme on Empowering students for career management	AIMS, Mysore	9th February, 2010	Resource person
9.	Workshop on Business Process Re-engineering and Supply Chain Management	REVA group of Educational Institutions, Bangalore	17th April, 2010	Resource person
10.	International Seminar on The role of co-operatives in balanced development	Inter national seminar on cooperative committee	December 31st 2010	Session Chairman
11.	The 6th International Multi-disciplinary Conference on Knowledge in New Millennium	International Seminar committee	14th & 15th January, 2011	Chair Person
12.	The 3rd international Conference on Research and New perspective in Developing sciences	University of Pune, India.	11th January 2012	Chief Guest and Chairman
13.	International conference on “FDI-the Indian scenario	University of Kerala, Thiruvananthapuram, Kerala.	23rd and 24th March 2013	Chief Guest and Chairman
14.	UGC-SAP (DRS-I) Colloquium on Agri – Risk Management	Department of Studies in Commerce, Manasagangotri, Mysore.	9th March 2013	Participation as Resource Person
15.	National Conference on Foreign Direct Investment – Perspectives and Challenges	Teresian Post Graduate Centre, Mysore, Karnataka.	17th April 2013	Chief Guest and Chairman on Foreign Direct Investment – Perspectives and Challenges Session.

VISITED ABROAD

Sl. No	Chief Guest and Conference	Sponsors	Duration and Year	Title of the Paper and Session Chief Guest
1.	International Conference on New Dimensions and Innovations in Management	Uniglobe College, Kathmandu, Nepal.	June 6 th & 7 th 2012	Resource Person in Financial Management
2.	International Conference on New Dimensions and Innovations in Management	Uniglobe College, Kathmandu, Nepal.	June 6 th & 7 th 2012	Resource Person in General Management and ICT
3.	International Conference on New Dimensions and Innovations in Management	Uniglobe College, Kathmandu, Nepal.	June 6 th & 7 th 2012	Paper presented on Innovative Practices of Services in Karnataka State Road Transport Corporation
4.	International Conference on New Dimensions and Innovations in Management	Uniglobe College, Kathmandu, Nepal.	June 6 th & 7 th 2012	Paper presented on New Dimensions and innovations in management with reference to the performance of Initial Public Offerings in the Indian Context
5.	International conference on Opportunities In Emerging Asia	Colombo, Sri Lanka.	22 nd & 3 rd August 2012	

Books Publication:

- **Statistical Tools for Research Analysis: Waiting for Publication**

Editorial Board Member:

- **Commerce and Management Explorer**
- **Management and Accounting Review**
- **Kegees Journal of Social Science**

Life Membership:

- **Indian Accounting Association**
- **Indian Journal of Commerce**

Worked as Board Member

- **Member, Faculty of Commerce, University of Mysore.**
- **Board of Examination Chairman and Board of Examination Member**
- **Course Co-Ordinator on 18th Refresher Course in Commerce and Management From 25th July,2008 to 14th August, 2008 from UGC Academic College, UOM, Mysore.**