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DEPARTMENT OF STUDIES IN COMMERCE  
MANASAGANGOTRI  
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1. Area of Specialization: Accounting & Finance, Total Quality Management.

2. Awards/Recognitions:

A. Deputy Co-ordinator of UGC SAP-DRS - I

University Grants Commission Assistance to the Department of Studies in Commerce,  
at the level of DRS-I for 5 years from 1-4-2012 to 31-3-2017 under Special Assistance

Programme (SAP) with the financial assistance of Rs.45 lakh. Thrust Areas identified for DRS-I under SAP is AGRI RISK MITIGATION POLICIES AND PROGRAMMES AND SECURITISATION OF WEATHER RISK. UGC has appointed me as Deputy Co-ordinator of UGC SAP-DRS-I from 1-4-2012.

### B. POST-DOCTORAL RESEARCH FELLOW OF U.G.C.

University Grants Commission has awarded me Post Doctoral Fellowship during X<sup>th</sup> Plan period for three years from 14-5-2004 to 13-5-2007 to pursue post doctoral work on Total Quality Management in Higher Education with research grant of Rs.1,25,000

### 3. Ph.D. Guidance

Successful Ph.D. Guidance - 5

Ph.D. Guidance under progress - 8

Name	Title of the Ph.D Thesis	Date of Award of Ph.D. Degree
1.Shobharani. H.	Effectiveness of Quality Circles in Indian Manufacturing Enterprises - An Empirical Study	19-01-2011

2. Shankrappa. S	Effectiveness of Current Financial Reporting Practices and Information Needs of Contributors to Non-Profit Organizations in India.	18-11-2010
3.Mathew George	Impact of Training on Job Satisfaction among Managers - An Evaluation of Training Programmes of Selected Organizations in India.	03-06-2010
4.Rajasahekhara Swamy D.R.	An Empirical Study of Total Quality Management (TQM) Practices in Indian Tyre Industry"	07-01-2008
5.Rohini R.	Total Quality Management (TQM) Practices in Healthcare Services	04-06-2007

#### 4. Research Projects - 1

Successfully completed one UGC sponsored Minor Research Project on "An Empirical Study of Service Quality in Banks" during 2001-2003 with research grant Rs.20,000.

5. Monographs & Research Reports - 2

1) Monograph : Total Quality Management in Higher Education

2) Research Report: Market Potential for Low Cost Drugs in India

6. Visits to Foreign Countries: Visited Bangkok (Thailand) in 2006 and Taipei (Taiwan) 2009 to attend International Conferences and present research papers.

## 7. Research Publications in International Journals - 03

Sl. No.	Title of the article	Journal	Publisher	Year/Issue
1	" Building Access to Healthcare in Rural India: Possibility and Feasibility of Low-Cost Medicine"	International Journal of Pharmaceutical and Healthcare Marketing	Emerald UK	2010 Volume 4 Number 4
2	Social Responsibility of Hospitals: An Indian Context"	Social Responsibility Journal	Emerald UK	2010 Volume 6 Number 2
3	"Quality Management Practices in Indian ISO 9000 Certified Companies: An Empirical Evaluation"	Total Quality Management	Routledge Taylor& Francis Group UK	2004-May

## 8. Research Publications in National Journals - 26

Sl.No.	Title of Article	Journal	Year/Month
1	Impact of Training on Job Satisfaction among Managers	SDM Journal of Management	2012-March Vol. 3 No. 1
2	The Conceptual Framework of Corporate Social Accounting	Indian Journal of Applied Research	2012-January Vol.1 Issue 4
3	An Evaluation of Social Accounting Disclosure in Corporate Annual Reports in India	Indian Journal of Accounting	2010- December
4	Reduction of Customer Complaints Through Quality Circles - Some Empirical Evidences	Quality Circle India	2010 January- March
5	An Empirical Study of Information Needs to Non-profit Organisations	Indian Journal of Accounting	2009- December
6	An Assessment of Training Methods and Techniques	Journal of Management and Entrepreneurship	2009- January- March
7	Accounting for Non-Profit Sector and it's	Indian Journal of	2008-June

	Environment in India	Accounting	
8	Internal Processes of Quality Circles: An Empirical Analysis	NITTE Management Review	2008-March
9	A Study of Job Satisfaction among Managers in India	NITTE Management Review	2008-March
10	Application of Quality Improvement Tools in Indian Tyre Industry: An Empirical Analysis	Welingkar Research Journal	2007-September
11	TQM in Higher Education: The Customer Identification Issue	University News	2006-April
12	Barriers to implementation of Total Quality Management in Health Care Services	Welingkar Research Journal	2006-September
13	The Current Practices of ISO 9001:2000 Certification in Indian Tyre Industry - An Empirical Study	Productivity	2006-April-September
14	The Meaning of Education Quality	University News	2006-December

15	Service Quality in Bangalore Hospitals- An Empirical Study	Journal of Services Research	2006
16	The Baldrige Education Criteria for Performance Excellence in Higher Education	University News	2005-April
17	Service Quality in Indian Banks	Productivity	2004-July- September
18	The Competing Definitions of Quality	Productivity	2003-July- September
19	Employee Ownership - Multiple Options	Workers Education	2002-June
20	Reduction in the Cost of Quality - An Empirical Study	The Management Accountant	2002- September
21	Performance Evaluation of Sri. Kannikaparameshwari Co-operative Bank Ltd., Hassan	Co-operative Perspective	2001- October- December
22	Is Quality More Important Than Productivity	Workers Education	1998-June



23	Right First Time	Workers Education	1997- Decembe
24	Guna Vrutttagalu	Karnataka Labour Journal	1992-August
25	Rastriya Grameena Karmikara Ayoogada Mukkya Shifarassugalu	Karnataka Labour Jounral	1992- February
26	Karmikara Dina- May First	Karnataka Labour Journal	1991-July

## 9. Citations of Research Papers

Sl. No.	Title of the Research Article	Number of Citations as on 12-09-2012
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1	Quality Management Practices in Indian ISO 9000 Certified Companies: An Empirical Evaluation"	35
2	Service Quality in Bangalore Hospitals- An Empirical Study	33
3	Building Access to Healthcare in Rural India: Possibility and Feasibility of Low-Cost Medicine	01
	H Index - 2	
	I 10 Index-2	

10. Research Publications in Edited Volume of a Book: 04

Sl. No.	Title of the paper	Title of the book	Publisher	Year of publication	Page no.
01					
02					
03	Financial Reporting in Non-Profit Organisations	Redefining the Roles of Business, NGOs and Governments	Manak Publications Pvt. Ltd. New Delhi	2011	145-168
04	The Baldrige Education Criteria for Performance	Education in India	Atlantic Publishers	2006	116-129

	Excellence in Higher Education		and Distributors (P) Ltd, New Delhi		

11. Publications of Books: 01

Sl. No.	Author/s	Title	Publisher	Year of Publication	Page No.
01	Dr.B.Mahadevappa & Prof. S.A. Siddanthi	Financial Accounting and Auditing	Karnataka State Co-operative Federation Ltd. Bangalore	2007	150

12. Conference/Seminar organized: 01

Sl. No.	Status as organizer	Title of the conference./ seminar	Date
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01	Organizing Secretary	Retail Investors in Indian Capital Market	30-8-2008

### 13. Paper Presentation in International Conferences - 04

Sl. No.	Name of the Conference	Country	Title of the Research Paper	Year Month
1	12 A-CSEAR Conference on Social and Environmental Accounting Research	University of Wollongong, Australia	"Corporate Social Reporting in India"	2012 Dec.
2	6 <sup>th</sup> ISTR Asia-Pacific Regional Conference	National Chenchi University Taipei, Taiwan	'CSR in Asian Hospitals: A Five Country Study of CSR Reporting'	2009 Nov.
3	7 <sup>th</sup> International Conference on Corporate Social Responsibility	Durham United Kingdom	"Corporate Social Responsibility in Indian Not-For-Profit Health Organizations"	2008 Sept.
4	5 <sup>th</sup> ISTR Asia Pacific Regional Conference	Manila Philippines	"Building Access to Healthcare in Rural	2007 Oct.

			India	
5	7 <sup>th</sup> ISTR's International Conference	Bangkok Thailand	A Study of Interaction between Accounting for Non-Profit Organization and its Environment'	2006 July

14. Research Papers presented in National and State Level Conferences /Seminars held in India - 32

Sl. No.	Title	Organized by	Year/ Month	Title of the Paper Presented
1	International Conference on Emerging Trends in Finance & Accounting	SDM Institute for Management Development Mysore	August 2012	Compliance with Derivatives Accounting Guidelines by Indian Banks
2	International Conference on Emerging Trends in Finance & Accounting	SDM Institute for Management Development Mysore	August 2012	Impact of Inflation on Accounting Profit and Share Prices
3	International Conference on Emerging Trends in Finance & Accounting	SDM Institute for Management Development Mysore	August 2012	Impact of XBRL on Financial Reporting
4	International Conference on	SDM Institute for Management	August 2012	Hedge Accounting Disclosure among Information

	Emerging Trends in Finance & Accounting	Development Mysore		Technology Companies in India
5	National Seminar on Emerging Trends in Banking and Finance	Mar Athanasius College, Ernakulum, Kerala	2012 March	An Empirical Study of Service Quality in Banks
6	International Conference on IFRS, Ethics and Corporate Governance	SDM College (Autonomous), Ujire, Karnataka	2012 February	Progress of IFRS Convergence in India
7	International Conference on IFRS, Ethics and Corporate Governance	SDM College (Autonomous), Ujire, Karnataka	2012 February	The Concept of Capital Maintenance under IFRS
8	International Conference on IFRS, Ethics and Corporate Governance	SDM College (Autonomous), Ujire, Karnataka	2012 February	IFRS for SMEs: Issues and Challenges
9	State Level Conference on "Achieving Organisational	Federation of Teacher's Councils of Commerce and Management	2012 February	Challenges of IFRS Convergence in India

	Excellence through Business Education-Issues and Challenges”	Teachers’ Forum		
10	State Level Conference on “Achieving Organisational Excellence through Business Education-Issues and Challenges”	Federation of Teacher’s Councils of Commerce and Management Teachers’ Forum	2012 February	Profit Determination under Physical Capital Maintenance and Financial Maintenance Concepts as per IFRS
11	State Level Conference on “Achieving Organisational Excellence through Business Education-Issues and Challenges”	Federation of Teacher’s Councils of Commerce and Management Teachers’ Forum	2012 February	Application of XBRL for implementation of IFRS in India
12	UGC Sponsored State Level Seminar on “Rural	Bharathi College, Bharthi Nagara, Mandya District	2011	“ Rural Entrepreneurship Development & Management of Rural Enterprises”



	Entrepreneurship - Copntemporary Issues"			
13	International Conference on "Redefining the Roles of Busienss, NGOs and Governaments: A Mission for a Better Global Society"	Justice K.S.Hegde Institute of Management, Nitte	2010	" Financial Reporting in Non-Profit Organisations : Characteristics and Policy Issues"
14	International Conference on "Corporate Goverance and Risk Disclosure by Companies in India and Germany"	Department of Management Studies, Kannur University, Kannur, Kerala	2010	" Qualitative Characteristics of Financial Reporting in Non-Profit Organisations in Inida"
15	UGC Sponsored Two-Day National Level Seminar on "Customer Relationship	JSS College for Women, Mysore	2010	"Service Quality in Banks"

	Mangement in Banking Industry			
16	National Seminar on "Enhancement of Educational Institutions' Productivity Through Innovative Adminstrative Practices"	National Universtiy of Educational Planning and Adminstration (NUEPA), New Delhi	2010	"Quality Circles- A Classroom Assessment Tool"
17	UGC Sponsored National Conference on "The Status of Higher Education in India"	Kittur Rani Channamma P.G.Centre, Belgaum	2010	"Quality Circles in Higher Education"
18	International Conference on "Better Business Practices for Sustainable Social Change"	Justice K.S.Hegde Institute of Management, Nitte in association with School of Social Policy & Practice, University of Pennsylvslania,	2008 Dec.	"An Evaluation of Social Accounting Disclosure in Corporate Annual Reports in India"

		U.S.A		
19	International Conference on "Better Business Practices for Sustainable Social Change"	Justice K.S.Hegde Institute of Management, Nitte in association with School of Social Policy & Practice, University of Pennsylvania, U.S.A	2008 Dec.	"Social Responsibility of Hospitals - India Context"
20	One Day State Level Seminar on "Capital Market Instruments and Corporate Fund Raising in India"	A.R.G.College of Arts and Commerce, Kuvempu University, Davangere.	2008 Oct.	"Dynamics of Derivatives Market"
21	Two Days Seminar on "Impact of Globalisation on Small and Medium Enterprises- Opportunities and Challenges"	Sri.D.Devraj Urs Govt. First Grade College, Hunsur	2008 Oct.	"SMEs- Future Perspectives"

22	International Conference on Services Management	Institute of International Management and Technology, New Delhi.	2005 March	'Service Quality in Bangalore Hospitals - An Empirical Study'
23	3 <sup>rd</sup> National Conference on Polymers Organised	Sri Jayachamarajendra College of Engineering, Mysore	2005 April	Total Quality Management (TQM ) Practices in Tyre Industry"
24	COSMAR-2005- An International Conference	Indian Institute of Science, Bangalore	2005	An Internal Process of Quality Circles in Higher Education'
25	4 <sup>th</sup> ISTR Asia Pacific Regional Conference	International Society for Third Sector Research (ISTR) New York at Bangalore	2005 Nov.	'Accounting for Non Profit Organisations:An Empirical Study of the Information Needs of Contributors to Non Profit Organisations'
26	11 <sup>th</sup> International Conference on Productivity and Quality Research	Indian Institute of Technology Delhi, New Delhi, India.	2005 Dec.	"A Conceptual Model of Total Quality Management in Higher Education" and "The Effectiveness of ISO-

				9001 & QS-9000 Certification in Indian Tyre Industry"
27	Fifth International Conference on "The Changing Dimensions of Accounting and Finance - Issues and Strategies"	The Research Development Association, Jaipur	2003 Feb.	'Strategic Cost Management through Quality'
28	26 <sup>th</sup> National Conference of IAMD & IUCBER	Vijayanager Institute of Management Studies, Gulbarga University Post Graduate Centre, Bellary	2002 Feb.	'The Concept of Knowledge Management'
29	One Day Seminar on " Legal Environment of Business"	Kuvempu University Post Graduate Centre, Davangare	2002 March	'Tax Rules - A Journey From MANVAT to MODVAT to CENVAT to VAT'
30	One Day Seminar on 'Service Quality One Day Seminar on - A Challenge and A	Kuvempu University Post Graduate Centre, Davangare	2002 March	'Service Quality - A Challenge and An Opportunity'

	Opportunity'			
31	"Patterns of Regional Development in Four Southern Districts of Karnataka: Issues and Policy Opinions"	University of Mysore Post Graduate Centre, Mandya	2000 Feb.	'Problems and Prospects of Tourism Industry in Hassan District'
32	All India Seminar on Commerce Education in the New Millennium	DOS in Commerce, University of Mysore and ICAI, New Delhi	2000 March	Emerging Issues in Accounting Standards'

15. Faculty Development Programme Attended: 02

Sl.No.	Title of the Programme	Organised by	Year/Month
01	" Indian Commodities Market : Derivatives & Risk Management"	Department of Commerce (UGC-SAP-DRS - 1) School of Management, Pondicherry	2010 - September

		University	
02	" Data Analysis using SPSS 17.0"	SPSS South Asia Pvt. Ltd. Bangalore in Collaboration with DOS in Statistics, UOM, Mysore	2009-September

#### 16. Industry Interaction Programme - 01

Sl.No.	Title of the Programme	Organised by	Year/Month
01	Infosys Spark Programme	Global Leadership Institute Infosys Technologies Ltd., Mysore	2012 - February

#### 17. Guidance of Masters Dissertation/Project Work -

Year	Masters Programme	Numbers	Major Areas of Dissertation/Project Work
2012	M.Com., M.F.A.M. M.B.I.Tech.	18	Inflation accounting, Accounting for Derivatives, Commodity Futures, XBRL

2011	M.Com., M.F.A.M. M.B.I.Tech	10	Personal Financial Planning, Online Trading, Foreign Exchange Risk Management, Financial Statement Analysis
2010	M.Com., M.F.A.M. M.B.I.	07	Risk Reporting, Value Added Accounting, Social Accounting
2009	M.Com.	06	Personal Financial Planning, Mutual Fund, Portfolio Management
2008	M.Com.	06	Tourism, Corporate Tax Planning

#### 18. Adjudication of M.Phil. Theses

Sl. No.	Year	Name of the University	Title of Thesis
01	2010	Pondicherry University	Efficiency of Price Discovery in Indian Wheat Spot and Futures Market: Empirical Evidence from MCX.

#### 19. Positions held in the University of Mysore



Sl. No.	Position	Descriptions
1.	Co-ordinator	Choice Based Credit System and Continuous Assessment and Grading Pattern (CBCS & CAGP) for Post Graduate Programmes of M.Com, MFM & M.B.I.Tech Programmes in the Department of Studies in Commerce, Manasagangotri, Mysore
2.	Co-ordinator	Refresher Course for Commerce & Management Teachers at Academic Staff College, University of Mysore organized during July-August, 2011.

## 20. Chairman/Member of Committees

Sl. No.	Chairman/Member/Secretary	Committee / Authority
01	Member of State Level Text Book Revision Committee	DSERT, Govt. of Karnataka, Bangalore to revise syllabus of High School to introduce Commerce components in Social Studies subject
02	Member of Revision of Text Books of G.D. C. Course	Karnataka State Co-operative Federation Ltd. Bangalore

03	Member of Commerce Faculty	University of Mysore
04	Member of Local Inspection Committee/Affiliation Committee	University of Mysore
05	Member of Board of Studies (BOS) in Commerce	<ol style="list-style-type: none"> <li>1. University of Mysore</li> <li>2. Sri Krishnadevaraya University, Ananthpur</li> <li>2. JSS Women's College of Arts, Commerce, &amp; Science (Autonomous), Sarswathipuram, Mysore</li> <li>Government College of Arts, Commerce &amp; Science (Autonomous), Mandya</li> <li>3. SDM College of Arts, Commerce, &amp; Science (Autonomous) Ujire</li> <li>4. Govt. Arts, Commerce and Science College (Autonomous), Mandya</li> </ol>
06	Chairman Of Board of Examiners (BOE) In Commerce	University of Mysore
07	Member of Board of Examiners ( BOE) In Commerce	<ol style="list-style-type: none"> <li>1. University of Mysore</li> <li>2. Kuvempu University</li> <li>3. Gulbarga University</li> </ol>

		<p>4.Mangalore University  5.Karnatak University  6. Karnataka State Open University  7.JSS College of Arts, Commerce, &amp; Science (Autonomous), Ooty Road, Mysore  8.JSS Women’s College of Arts, Commerce, &amp; Science (Autonomous), Sarswathipuram, Mysore  9.Government College of Arts, Commerce &amp; Science (Autonomous), Mandya  9.SDM College of Arts, Commerce, &amp; Science (Autonomous) Ujire</p>
08	Member CBCS & CAGP Core Committee	University of Mysore
09	Member Admission Reformation, Regulations & Implementation Committee	University of Mysore
10	Member Of Selection Committee for admission to Ph.D./M.Phil.	Ph.D. in Commerce and M.Phil. in Commerce of University of Mysore
11	Member	M.Com., M.F.M., M.B.I.Tech. at Dept. of Studies

	Of Selection Committee for Admission to Post Graduate Programmes	in Commerce , Affiliated & Autonomous Colleges of University of Mysore.
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21.Membership to Professional Organisation/Associations:

Sl.No.	Name of the Association/Organisations	Life member/Ordinary member
01	International Society for Third Sector Research , U.S.A.	Ordinary Member
02	Indian Accounting Association, India	Life Member
03	Quality Circle Forum of India, Hyderabad, India	Life Member
04	Third Sector Research Group in India	Life Member
05	Indian Accounting Research Foundation	Life Member

(Dr.B.MAHADEVAPPA)