

DEPARTMENT OF STUDIES IN COMMUNICATION & JOURNALISM



UNIVERSITY OF MYSORE
Manasagangothri, Mysore-570 006 India

MOTTO

To **C**ommunicate To **C**onnect To **C**onverge

The department was established in 1971 and is the first Journalism department in the State and fifth oldest department in India.

We have seized the opportunity to combine and create an innovative program that has strong tradition as its foundation. We are realigning courses to create new combinations. We are designing new courses that cut across communication boundaries. The department is distinctive among institutions of higher education.

We value excellence in teaching and most of our classes encourage students to participate as partners in engaged active learning.

Courses in Communication and Journalism prepare students for a variety of careers in newspapers, magazines and other publications, in advertising agencies, in TV, radio stations, in electronic media organizations, in corporate and government communication departments and in non profit agencies.

COURSES

- Two-year MCJ degree- Master of Communication and Journalism
- Ph.D in Communication and Journalism

SPECIALIZATION

Print, Broadcast and Online

We have a wide choice of subjects to choose from;

Environmental Journalism, Survey of Regional Language Journalism, Translation in Journalism, Freelance Journalism, Reporting, Editing, Feature Journalism, Advertising, Business Journalism, Photojournalism, Science and Technology Communication, Film Journalism, Corporate Communication, Newspaper Business Management, Communication Research Methods, Introduction to Radio and TV Programme Production, Web Media, Media Law, Printing Technology, Development Communication, Folk Media Communication, Agricultural Communication, Intercultural Communication, Television Programme production and Student Research Project – the Dissertation.

- ❖ Organizing interactive programmes with journalists at the Mysore Press Club.
- ❖ Organizing Model Press Conferences by inviting politicians, ministers, film and sports personalities.
- ❖ Special Lecture programmes – Media persons deliver a series of special lectures.
- ❖ Sending students to Media Organizations for internship.
- ❖ Holding outdoor photo sessions.
- ❖ Students regularly bring out the bi-lingual practice journal '*Manasagangotri*'.
- ❖ Department has a good relationship with the local press and our students get trained by them during their leisure hours and holidays

BEST PRACTICES

SPECIALIZED SUBJECTS OFFERED

Reporting, Editing, Video Production, Web Designing, Corporate Communications, Advertising.



FACILITIES

Maintain one computer lab equipped with software used by the students for writing, reporting, graphic design, broadcast journalism and photojournalism. We also have a electronic lab facility for video production and editing, 24 hr. UNI News Agency Service for the benefit of Students of Reporting and Editing.



Dr. N. Usha Rani

Professor

Writing for media, Communication Studies and Communication Research

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Dr. B.P. Maheshchandra Guru

Professor

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Dr. C. K. Puttaswamy

Sr. Lecturer

Regional Language Journalism

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Sapna M. S.

Lecturer

Corporate Communication

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Dr. N. Mamtha

Lecturer

Business Journalism

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LAB JOURNAL

The students publish one daily lab journal and a weekly lab journal. The students learn the roles and responsibilities required of journalism in the practical sessions and the internship program.

Environment Journalism
Film Journalism
Business Journalism

Translation
Media Law
Photo Journalism

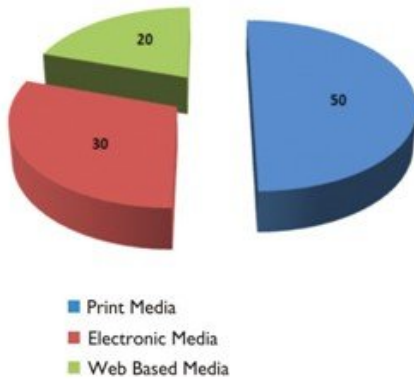
Communication Skills
Web Media
Corporate Communication

OPTIONAL SUBJECTS

RESEARCH PROJECTS

UGC- SAP – Special Assistance Programme on 'Tribal Development Support Communication in Karnataka'

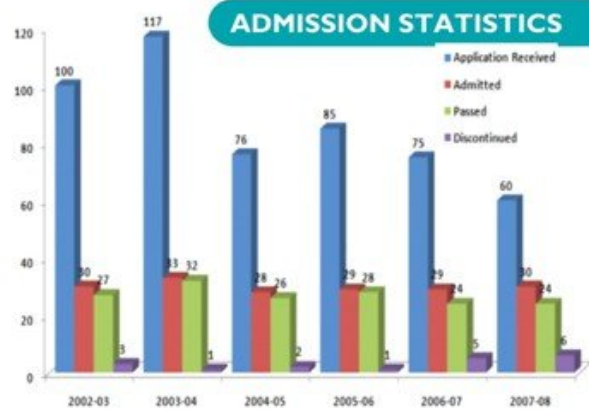
PLACEMENT DATA - 100%



Video Studio



Production of Lab Journal



ENDOWMENTS INSTITUTED

- ❖ Smt. Chinnamma Ramakrishna Gold Medal
- ❖ Janmabhoomi Press Trust Gold Medal
- ❖ Dr. Masti Venkatesha Iyengar Gouravaartha Gold Medal
- ❖ Sampemane Krishnamurthy Gold Medal
- ❖ Smt. Chandamma Narasimha Murthy Memorial Trust Gold Medal
- ❖ The Late Puranik Bundacharya Memorial Prize
- ❖ Agaram Rangiah Memorial Cash Prize
- ❖ Dr. Nadiga Krishnamurthy Felicitation Endowment Committee Cash Prize
- ❖ The Zee News Gold Medal

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Recording for Radio Programme