

CURRICULUM – VITAE

- Name** : Dr. C K Puttaswamy
- Designation** : Assistant Professor
- Address** : DOS in Communication and Journalism,
Manasagangotri, Mysore – 570 006.
- Residential Address** : # L 18, 8th Cross, Manasagangotri Quarters,
Manasagangotri, Mysore – 570 006.
- Date of Birth** : 13, June 1964
- Education** : Bachelor of Arts – 1986, University of Mysore.
Master of Arts – 1990, University of Mysore.
Ph.D. in Communication and Journalism, 2000.
University of Mysore.
- Teaching Experience** : Feb. 27, 1991 to till today
- Research Publication** : 1. Columns and Columnist, Manavika Karnataka,
Vol. 23, Issue No. 1 & 2 1993,
University of Mysore.
2. Communication Sources utilized by the FCV
Tobacco farmers in Karnataka, Sahaka Weekly,
Nov. 16, 2008 Special Issue, Karnataka State
Cooperative Federation Ltd. Bangalore – 18.
3. Media used by extension personnel for
dissemination of FVC tobacco production
technologies in Karnataka, Jan – Mar 2009
Communication Today, Jaipur, India.
4. Gandhiji as a Journalist - , Manavika Karnataka,
Vol. 37, Issue No. 3 2009, University of Mysore.
5. Mysore District Newspaper evolution a brief
story – Muktha , Vol. 3, Issue No. 2 2011,
Karnataka State Open University, Mysore.

Research Project:

1. Co-investigator in recent project on the “Impact of Development Oriented Publicity Programmes of the Department of Information” Government of Karnataka on Rural masses.
2. Research Associate on a case study conducted on “Impact of Karnataka State Government Advertisements on People” by the Department of Information, Government of Karnataka.
3. Co-investigator in the study of “Impact of Kusumale programme of AIR on the listeners.
4. The impact of development oriented publicity programme of the department of information, Government of Karnataka, on Rural Masses – 2000.
5. An evaluation of the impact of Karnataka state Government advertisements on people – 2001.
6. Final evaluation of **KUSUMALE** Radio programme in the districts of Mysore and ChamaraJanagar: Media reach and effectiveness – 2002.

Orientation Course:

Orientation course in Academic Staff College, University of Mysore, Mysore from 4 Jan. 1999 to 30 Jan, 1999.

Ph.D awarded:

18 December, 2000

Refresher Course:

1. Refresher course in Journalism and Mass Communication from 25 Jun,2001 to 14 Jul, 2001 at Academic Staff College, Himachal Pradesh University, Shimla.
2. Refresher course in Communication Technology from 6 Jun, 2003 to 26 Jun, 2002 at Sri Padmavati Mahila Vishwavidhyalayam, Tirupati.
3. Refresher course in Guidance and Counseling in Communication and Journalism, from 27 Feb, 2006 to 19 Mar, 2006 at UGC-ASC, University of Mysore, Mysore.
4. Refresher course in Guidance and Counseling in Communication and Journalism, from 7 Mar, 2008 to 27 Mar, 2008 at UGC-ASC, University of Mysore, Mysore.

Coordinator:

Coordinator, Diploma in Journalism ICC&CE Manasagangotri, University of Mysore, Mysore from 1991 to 1994.

Seminars and Conference:

1. Co-ordinator and investigator – study and countrywide classroom UGC – CEC experiment in teleconferencing Dec. 15 – 24. 1994, Dept of Communication and Journalism, Manasagangotri, Mysore –6.
2. Participant in one day seminar on Entry of Foreign Media in India, Dept. of Communication and Journalism, University of Mysore, Mysore 1994.
3. Participated in discussion on Media Power and Politics, Dept. of Communication and Journalism, University of Mysore, Mysore. 1995.

4. Participated in 50 years of Indian Press seminar organized by AVRC in collaboration with Dept. of Communication and Journalism, University of Mysore, Mysore. 1997.
5. Participated workshop on Sustainable Agriculture Feb 23 – 26, 1998 organized by BAIF, Institute of Rural Development and AVRC, Mysore.
6. Participated and Co-ordinator – Seminar on Impact of Rural Development Programmes Dec 28, 2000 Dept. of Information Govt. of Karnataka and AVRC, Mysore.
7. Participated and co-ordinator – Seminar on Impact of Govt. Advertisements on Rural People Sept. 16, 2001, organized by Dept. of Communication and Journalism, University of Mysore, Mysore.
8. Participated a Seminar on ‘New Communication Technologies and their implications on Communication Education’ organized by Indian Council for Communication Training and Research (ICCTR) and Department of Mass Communication and Journalism, Karnataka University Dharwad, Mar. 2 & 3, 2002.
9. Participated a seminar on Journalism Education in India organized by Dept of Journalism, NMKRV College, Bangalore, Feb, 2004.
10. Participate one day workshop on “Stress Management”, conducted by UGC-Academic Staff College, Mysore - 2005.
11. Participate two day national conference on “Behaviour Modification skills for teachers of higher education” organized by UGC-Academic Staff College, Mysore - 2008.
12. Participate two day national workshop on “Rooftop rainwater harvesting and groundwater recharge” organized by DOS in Geology, MGM, Mysore - 2009.
13. Participate one day national seminar on “Constitutional status of religious conversion” organized by DOS in Law, MGM, Mysore - 2009.
14. Participate two day national seminar on “Consumer protection and welfare: The role of Media” organized by Department of Journalism, Kuvempu University, Shimoga - 2009.

15. Participate two days national seminar on “Contextualizing the present kannada theater” organized by Department of Performing Arts, Bangalore University, Bangalore, March - 2010.
16. Participate one day national seminar on “Web Journalism- Opportunities and challenges” organized by Dept. of Communication and Journalism, Maharaja College, University of Mysore, , Mysore, March - 2010.
17. Participate two days national seminar on “Changing ethos of agribusiness management and education” organized by Dept. of IDS and National Institute of Agriculture Marketing, Jaipur, University of Mysore, Mysore, March - 2010.
18. Participate three days national seminar on “Economic development and socio-cultural change in the era of globalization” organized by Society for Indian Medical Anthropology, Mysore - 2010.
19. Participate one day national seminar on “Forum for social change” organized by NMKRV College for Women, Bangalore, April - 2010.
20. Publicity committee four days International seminar on “6th International conference on webometrics, informetrics and scientometrics and 11th collnet meeting” organized by DOS in Library and Information Science, University of Mysore, MGM. October – 2010.
21. Participate two days national seminar on “New media and national development” organized by Dept. of Communication, Bangalore University, Bangalore. March – 2011.
22. Participate two days national seminar on “Women and work: Policies towards economic inclusion” organized by Centre for Women’s Studies and CSSEIP, University of Mysore, MGM, March – 2011.
23. Paper presentation two days national seminar on “Gender and human rights: The role of media” organized by Karnataka State Women’s University, Bijapur, DOS in Journalism and Mass Communication, Bijapur, March – 2011.
24. Paper presentation two days national seminar on “Multilevel interventions for health care: Framing new inclusive health policies” organized by Centre for the study of social exclusion and inclusive policy (CSSEIP), University of Mysore, MGM, March – 2011.

25. Participate two days workshop on “e-content development programmes” organized by EMRC, University of Mysore, MGM, September – 2011.
26. Participate one day state level seminar on “Problems and prospects of Dalit’s in higher education” organized by University of Mysore SC/ST Employee Association, University of Mysore, October – 2011.
27. Paper Presentation one day national conference on ‘Media and Human Rights: The Global Scenario’ organized by Karnataka State Higher Education Council & Centre for Communication Programmes Tumkur University, held at Karnataka State Higher Education Council, Palace Road, Bangalore -1, on 23, November 2011.
28. Paper Presentation one day international conference ‘Glocal Communication’ on ‘Application of New Media in Corporate Communication: A Perspective’ organized by PRCI, Department of Communication Bangalore University, Karnataka Media Academy, Press Club of Bangalore, Karnataka State Journalism and Communication Association, Host Bangalore Chapter PRCI, on 26, November 2011.
29. Participate two day state level seminar on “ಇವುಗಳ ಕೌಶಲಗಳ ಮೇಲೆ ಆಧಾರಿತವಾಗಿರುವ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಸಮಸ್ಯೆಗಳನ್ನು” organized by University of Mysore Dr. B.R.Ambedkar Research and Extension Centre & Dalit Students Federation, jointly organized, 5-6 December – 2011.
30. Participate two day state level seminar on “Regional Imbalance, Banking Industry and Inclusive growth in Karnataka/India: A Focus on 12th Five Year Plan” organized by University of Mysore & NABARD, 15-16 December – 2011.
31. Paper Presentation three days international conference ‘Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media’ organized by Department of Journalism and Mass Communication, University of Calcutta, entitle “Socio Culture Impact of New Media” on 9-12, January 2012.
32. Paper Presentation two days state level Karnataka State Commission for Women, Govt. of Karnataka, Bangalore & Centre for the Study of Social Exclusion and Inclusion Policy (CSSEIP) jointly organized entitle “Media

Invention for Prevention and Rehabilitation of Missing Girls and Women” on 23-24, January 2012.

33. Paper Presentation three days international conference ‘The Role of Media in Tourism Development in India’ organized by Department of Studies in Geography, MGM, and Deccan Geographical Society of India, Pune, on 22-24, February 2012.
34. Paper Presentation two day national level seminar on “Politics in India with special reference to social exclusion” organized by Department of Political Science and Public Relation, 28-29 February 2012.
35. Paper Presentation three days international conference ‘Media Culture and Social Change’ organized by Department of Studies and Research Social Work, Tumkur University and TATA Institute of Social Sciences, Mumbai on 2-4, March 2012.
36. Participate one day national level seminar on “National Movement in Princely Mysore - A Reappraisal” organized by Institute of Education Trust & Basudev Somani College, Mysore 14 March – 2012.
37. Paper Presentation two days national conference ‘The Role of Journalism in Production of Women’s Rights: A Perspective’ organized by Centre of Women Studies, Mangalore University & UGC Sponsored on 21-22, March 2012.
38. Paper Presentation two days national conference ‘The Impact of Developmental activities and indigenous people’ “Media invention for the empowerment of indigenous people” organized by Department of Sociology, and ICSSR Sponsored, University of Mangalore on 30-31, March 2012.

Resource Person:

1. Guest Lecturer for ICC & CE, and KSOU, Mysore for Diploma in Journalism Course.

Board Member:

1. Member of Board of Examiners, University of Mysore. Mysore 1999 – 2000.
2. Member of Faculty of Arts University of Mysore 1999 – 2001.
3. Member of Board of Examiners, Bangalore University, Bangalore, 2003 – 04.
4. Member of Board of Examiners, University of Mysore. Mysore, 2003 – 04.

5. Chairman of Board of Examiners, UG and PG, University of Mysore. Mysore, 2005 – 06.
6. Member of Board of Examiners, Electronic Media, Bangalore University, 2006 – 07.
7. Member of Board of Studies, University of Mysore. Mysore, 2007 till date.
8. Member of Board of Examiners, Communication and Journalism, Kuvempu University, Shimoga, and Bangalore University 2009 – 10.
9. Chairman, Board of Examiners, University of Mysore. Mysore, 2009 – 10.
10. Chairman, Board of Examiners, JSS women's college, Saraswathipuram, Mysore, 2009 – 10.

F - SELF EVALUATION

I have served University of Mysore, as a Lecturer and Senior Scale Lecturer for about 20 years during 1991-2010 of Communication and Journalism. I have put in two years (1991-1992) of teaching experience in the earlier ICC&CE as a Guest Faculty of University of Mysore and 18 years (1992-1993 Temporary Lecturer & 1994 to till date) of teaching experience in the PG department of studies in Communication and Journalism, Manasagangotri, Mysore. I was awarded Ph.D degree by the University of Mysore in the year 2000. The subject of my thesis was “ಕನ್ನಡ ಪತ್ರಿಕೋದ್ಯಮದಲ್ಲಿ ಸಣ್ಣ ದಿನ (ದೈನಿಕ) ಪತ್ರಿಕೆಗಳ ಹುಟ್ಟು ಮತ್ತು ಬೆಳವಣಿಗೆ- ಒಂದು ವಿಶ್ಲೇಷಣಾತ್ಮಕ ಅಧ್ಯಯನ”

I have contributed practically relevant suggestion and guidelines for the development of press in Karnataka. I have also worked as the co-investigator in the study of “ The impact of Government Advertisements on People” for the Department of Information Government of Karnataka. I was a part of the research project that made an analysis of the Impact of Educational Programmes on Students – A Case Study of Mysore. I was also a co-investigator in the study of Impact of Kusumale Programme of AIR on the listeners.

I have also undergone one orientation course and four refresher courses in University of Mysore, Himachal Pradesh University, Shimla, Sri Padmavathi

Mahila University, Tirupati, respectively beside this I have participate in above regional and national seminars and presented paper and significant media issues. I have also served various universities of Karnataka State as member of Board of Studies and Board of Examiners during this period. I have also functioned as Chairperson of BOE, UG and PG in the University of Mysore, I have also successfully guided a research scholar and presently offering guidance to above 8 Indian and 2 foreign research scholars at present.

I have contributed a lessons to Karnataka State Open University, PG Diploma and Master Degree students. I have also served as a resource person in this institution during this period.

My articles more than six are published in leading National Journals.

By and larges, I have put in more than 16 years of service as a permanent Lecturer, Researcher, Research Supervisor, Resource Person, Co-investigator, Deputy Co-ordinator-SAP (2005-2012).

I have served University of Mysore, to the best of my ability. I have also contributed significantly for the growth of development of Department of Studies in Communication and Journalism, University of Mysore, Mysore.

(Dr. C. K. Puttaswamy)