

**Curriculum Vitae**

**Dr.N.Usha Rani Ph.D.,**

ICSSR Senior Professor Fellow  
Coordinator – UGC UPE Projects

Former Dean Faculty of Arts

Formerly Director, EMMRC

Formerly Professor & Chairman

Department of Journalism & Mass Communication

University of Mysore, Mysore

<b>1</b>	<b>Name</b>	<b>N.USHA RANI</b>
<b>2.</b>	<b>Current Position</b>	<b>ICSSR Senior Professor Fellow Coordinator UGC UPE Projects Department of Studies in Journalism &amp; Mass Communication University of Mysore, Manasagangotri, Mysore- 570006</b>

**INTERNATIONAL FELLOWSHIPS**

- a) International Fellowship of ICSSR for Research at United Nations, Geneva, Switzerland, November - December 2015
- b) Fulbright Senior Research Fellowship, Southern Illinois University at Carbondale, IL, USA, 2006-07.
- c) Fulbright scholarship in Communication Technology: Student Newhouse School of Public Communication Syracuse University USA, July 1, 1990 - Feb. 1991.
- d) Awarded Canadian Faculty Research Fellowship-McGill University, Montreal, Canada. Advance Research Study in Educational Technology in Canada- 2002.

**NATIONAL AWARDS**

- a) Lifetime Achievement Award for Excellence in Journalism Education, Business World & Exchange4Media, New Delhi, Nov 22,2018.

- b) Nadoja Dr.Patil Puttappa Press Award for contribution to Journalism Education, Dr.Patil Puttappa Vichara Videke, Hubbli, Karantaka, January 1, 2016
- c) National Award for Directing best Educational Program, Estimating Predator & Prey Populations, in the Children's category in the 9<sup>th</sup> UGC-CEC Educational Video competition, New Delhi, 1996 Trophy, citation & Rs.25,000/.
- d) National Award for writing Best Script -Estimating Predator & Prey Populations in the 9<sup>th</sup> UGC-CEC Educational Video Competition, New Delhi, 1996 Trophy, citation and Rs.10, 000/.
- e) II Rank in M.A in Journalism and Mass Communication, University of Mysore, 1981.
- f) Gold Medal in M.A in journalism and Mass Communication, University of Mysore, 1981.

**ESTABLISHMENT OF LABORATORIES / TV STUDIOS / COURSES /  
RESEARCH JOURNALS**

- a) Established **Hermann Mogling Communication Technology Based Classroom**, Department of Communication and Journalism, University of Mysore, Mysore, October 2015
- b) Established **A-V Editing Studio**, Dept of Studies in Communication & Journalism, University of Mysore, Mysore, October, 28<sup>th</sup> 2013.
- c) Established **Drushti** - the Computer Lab for the Centre for Education of Visually Challenged, University Library, University of Mysore, October, 28<sup>th</sup> 2013
- d) **Drushti** - the computer lab for education of visually challenged at *Kuvempu* Institute of Kannada Studies' Library and University Fine Arts College Library, October, 28<sup>th</sup> 2013.
- e) **Drushti** - the computer lab for education of visually challenged at University Fine Arts College Library, October, 28<sup>th</sup> 2013.
- f) **Drushti** - the computer lab for education of visually challenged at Undergraduate Library, Maharaja's College, May, 2014.
- g) Established **Prof.Nadig Krishnamurthy Audio Visual Studio**, Department of Studies in Communication & Journalism, University of Mysore, Manasagangotri, Mysore, June 3, 2012.

- h) Establishment of **TV Studio** of broadcast standard – Facility for production of educational video programmes for national television in India at Audio Visual Research Centre, University of Mysore, Mysore, India. April 20, 1999.
- i) Established the **Audio Visual Research Centre(EMMRC)** - a UGC sponsored Project in the University of Mysore in 1995 with a mandate to produce educational media products for National TV channels, *Doordarshan & Gyan Darshan*, for the benefit of students of higher education.
- j) Started the **MPhil in Area Studies- Karnataka Studies** for the first time in the country from the academic year 2013-14 in the UGC UPE Focus Area - II Project
- k) Established the first Quarterly Social Science Research Journal in the University of Mysore, **Journal of Media and Social Development** under UGC UPE Focus Area-II in 2012 -13. ISSN 2320-8244. [www.msdsjournal.com](http://www.msdsjournal.com)
- l) **Database of over 6000 Newspapers** published in the post independent period from 30 Districts of Karnataka - Completed. This is the original and authentic work never attempted in the history of the State and perhaps in the country
- m) Produced Educational Programmes in Kannada for Telecast in *Doordarshan Chandana* From 1998-2002. First in the country to **telecast UGC educational programmes in Kannada Language**
- n) Instrumental in the Creation of 4 websites [www.msdsjournal.com](http://www.msdsjournal.com) [www.ugcupefa2.com](http://www.ugcupefa2.com) [www.patrikakosha.com](http://www.patrikakosha.com) [www.ugeupedrushti.com](http://www.ugeupedrushti.com)
- o) Established Computer Labs in the Depts of Social Work, Political Science, Library and Information Science and Journalism & Mass Communication, March 2018

## RESEARCH PROJECTS

1. Coordinator/Principal Investigator- UGC-UPE- University with Potential for Excellence Project- Role of Media in Social Development: A Case Study of Karnataka. Grant -Rs.5 crore Grant. 2011-20.
2. Coordinator/Principal Investigator -UGC-UPE Project- Centre for Education of Visually Challenged- *Drushti*- Grant -Rs.1 Crore. 2011-2020.
3. Principal Investigator – UGC Major Research Project- ‘Growth of Kannada Journalism in the pre and post independent India’.Grant- Rs.8,22,100, 2012-15.
4. Mega Project of UGC, the Audio Visual Research Centre, with state-of-art TV studio and establishment of broadcast –based infrastructure, with a mandate to produce broadcast quality educational video programmes for National TV

for the benefit of students in the universities and colleges. Budget - Rs. Two crore. December 1995 -March 2004.

5. Conducted Experimental telecast of higher education programmes in Regional language, Kannada, from Bangalore Doordarshan (State Television of Govt. of India), for 3 years from December 19, 1998 - February 2002.
6. Minor Research Project - Title: The Impact of the Development programs of the Information department on rural masses and the strategies necessary to make the programs more effective. Funded by the Directorate of information, Karnataka Govt. year 2000.
7. Minor Research Project - Title: Final Evaluation of 'Kusumale' Radio Program in the Districts of Mysore & Chamarajanagar: Media Reach & Effectiveness. Funded by Population foundation of India, 2002.
8. Minor Research Project - Title: Impact of UGC educational programmes on students: A case study of Mysore. January 2004.

### ABSTRACT OF ACADEMIC PERFORMANCE

Research Project Completed	Current Research Project	Published Papers	Books	Newspaper / Magazine articles	Radio Talks	TV Programmes Produced	Seminars/ Conferences / Workshops
4	3	a) Papers - 86 b) Newsletters -22 c) Edited Research Journals - 15	44	30	21	350	224

International Fellowships	Awards		Institutions / Lab / National database facility Established	Ph.D. Guided
	National	Gold Medal		
4	4	1	13	16

## **CV of Dr. Usha Rani Narayana**

ICSSR Senior Professor Fellow

Department of Studies in Communication and Journalism

University of Mysore

Mysore, India &

Formerly Professor of Journalism

University of Mysore

- **Dr. N.Usha Rani** Narayana served as a Professor in the Department of Journalism & Mass Communication, University of Mysore, Mysore for over three decades. Currently, she is serving as a *ICSSR Senior Professor Fellow*.
- She has done masters in Education and Journalism and a Ph.D in Journalism.
- She is the former Founder -Director of EMMRC-Educational Multi Media Research Centre, established by the University Grants Commission, in the State of Karnataka.
- She was instrumental in the establishment of EMMRC in the University of Mysore in 1995, with a mandate to produce educational media products for the students of higher education.
- She established Professional TV Studio in the University of Mysore on April 20, 1999.
- She established Prof.Nadig Krishnamurthy Audio Visual Studio , A-V Editing Studio, and Herman Mogling Communication Lab.
- A media educationist, she won the prestigious American Fulbright Fellowship twice (1990-91 & 2006-07), which is a rare distinction in India.
- She was awarded Canadian Advance Faculty Research Fellowship and conducted research at McGill University, Montreal, Canada.
- She was awarded the prestigious Nadoja Dr.Patil Puttappa Press Award for contribution to Journalism Education.
- She won the coveted International Fellowship to undertake Research at United Nations, Geneva, Switzerland.

- She is the chief Coordinator of UGC's University with Potential for Excellence (UPE) Project in the University of Mysore.
- She has established *Drushti Labs*- the Centre for Education of Visually Challenged equipped with state of art computer aided assistive technology facilitating teaching and learning of visually challenged students.
- She was instrumental in the starting *MPhil in Area Studies - Karnataka Studies* in the University of Mysore for the first time in the country.
- She is founder - editor of a international social science research journal- *Journal of Media and Social Development* in the University of Mysore.
- Her latest publication is a 15 volume series on *Media and Social Development : A case study of Karnataka*.
- She has few books and many research publications to her credit. The book, *Folk Media for Development and Educational Television in India-Challenges and Issues* and *Communication Research* are some of her major works.
- She was instrumental in the establishment of institutions, laboratories and projects. She has many books, articles, research papers, and documentaries (42) to her credit.
- She was awarded Lifetime Achievement Award by the Business World Group of Media and Exchange 4 media Group for excellence in Journalism Education - November 2018

Prof.Usha Rani Narayana

Formerly Professor of Journalism

ICSSR Senior Professor Fellow

Department of Journalism and Mass Communication

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