



## **Personal Information**

1. Name in full : Dr. B.NAGARAJU
2. Date of Birth : 22<sup>nd</sup> August,1968
3. Qualification : M.Com., Ph.D.,
4. Designation : Associate Professor,
5. Address : DOS in Commerce,  
University of Mysore,  
Manasagangotri,  
Mysore.

## **Academic Qualification**

Sl. No	Examination Passed	University	Month & Year	Class Obtained	Subject
1.	B.com.	University of Mysore	April, 1990	High Second Class (59%)	Commerce
2.	M.com.	University of Mysore	May, 1992	High Second Class (59%)	Commerce
3.	Ph.D.	University of Mysore	March, 2011		Business Administration

**Area of specialization:**

- Financial Management
- Business Research Methodology
- Management

## Teaching Experience: 18 Years

Sl. No	Level of Teaching	College / University /Institution	Period of Service	Course Taught
1.	Post-Graduate	University of Mysore	1995 to 1999 1999 to 2007 2007 onwards	M.Com. M.B.A. M.FAM & M.BITech

## Research Experience and Publications

### Research Guidance:

Ph.D – Pursuing	: 8
M.Phill – Done	: 5
- Pursuing	: 4

### Research Publication:

#### International Publication

Sl. No	Title	Names of Journal /Book / Paper	Status of the journal & place of publication	Date of Publication
1.	Housing Market in India - Consumer Finance Blocking the Future	Abhigyan – FORE, Delhi	International Journal	2006
2.	Investment attitudes of Professionals on Housing finance	Asian Journal of Development Matters	International	2010
3.	Bank Credit to SME's –Missing Link	Golden Research Thoughts	International Recognition Research Journal	1.2.2013
4.	Problems and Prospects in Bank SME Financing in India	Indian Streams Research Journal	International Recognition Research Journal	March 2013
5.	The Impact of Foreign Direct Investment Intervention on Retail Marketing – A case study of Mysore District, Karnataka.	Golden Research Thoughts	International Recognition Research Journal	April 2013
6.	An analysis of the relationship between Tourism Industry & FDI in India.	Indian Streams Research Journal	International Recognition Research Journal	April 2013
7.	Impact of FDI intervention on fast moving consumer goods market	Indian Streams Research Journal	International Recognition Research Journal	April 2013

8.	Service Innovation in Karnataka State Road Transport Corporation	Asian Journals Of Development Matters	International Journal	June 2013
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### National Publication

Sl. No	Title	Names of Journal /Book / Paper	Status of the journal & place of publication	Date of Publication
1.	Reverse Mortgage – A magic potion to senior populace	Southern Economist – Bangalore	National	2008
2.	An Evaluation of JNURM Projects in Mysore City	Management and Accounting Research Center, Mysore.	National	2013

### Faculty Development Program (FDP)

Sl. No	Faculty Development Program	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	FDP on e-Business & Enterprise-wide Information System	AICTE & Dept. of Management Studies, NIT, Trichy.	16 <sup>th</sup> February, 2004 to 27 <sup>th</sup> February, 2004	Participant
2.	FDP on Teaching Methodology in M.B.A.	ICFAI National College Mysore	22 <sup>nd</sup> December, 2004	Paper presented on Financial Derivatives
3.	FDP on Multivariate Data Analysis	Kuriakose Gregorios College, Pampady, Kottayam, Kerala.	23 <sup>rd</sup> to 25 <sup>th</sup> Jan 2012	Participate

### Orientation Program

Sl. No	Orientation Program	Sponsors	Duration and Year	Title of the Paper (If presented)
1	Orientation Program	UGC & Academic Staff College, Uni. of Mysore	1 <sup>st</sup> August, 2003 to 28 <sup>th</sup> August, 2003	Participant

### Refresher Course

Sl. No	Refresher Course	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	Refresher Course in Commerce & Management	UGC & Academic staff College Uni. of Mysore	16 <sup>th</sup> November, 2004 to 6 <sup>th</sup> December, 2004	Participant

## Seminar:

### International Seminar

Sl. No	Seminar	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	All India seminar on Commerce education in The New Millennium	H.S.Board Liason Committee of the Institute of Chartered Accountants of India & University of Mysore	3 <sup>rd</sup> & 4 <sup>th</sup> March, 2000	Participant
2.	International Seminar on The role of co-operatives in balanced development	International seminar on cooperative committee	December 31 <sup>st</sup> 2010	Paper presented on the role of co operatives in economic development: an overview of co operative movement.
3.	International seminar on Ethics, Governance and International Financial Reporting Standards	Sri Dharmasthala Manjunatheshwara college, Ujire, D.K. Karnataka, India.	24 <sup>th</sup> and 25 <sup>th</sup> February 2012	Paper presented on corporate Governance in achieving strategic marketing Goals
4.	International seminar on FDI- the Indian scenario	University of Kerala, Thiruvananthapuram, Kerala, India.	23 <sup>rd</sup> and 24 <sup>th</sup> March 2013	Paper presented on the impact of FDI intervention on Retail Marketing – A Case Study Of Mysore District, Karnataka
5.	International seminar on FDI- the Indian scenario	University of Kerala, Thiruvananthapuram, Kerala, India.	23 <sup>rd</sup> and 24 <sup>th</sup> March 2013	Paper presented on impact of FDI intervention on Fast Moving Consumer Goods

### National Seminar

Sl. No	Seminar	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	National Seminar on Corporate Philanthropy and Social Development in India	Justice K.S. Hegde Institute of Management & Uni.of Mysore	16 <sup>th</sup> & 17 <sup>th</sup> March, 2002	Participant
2.	National Seminar on Internationalization of Indian Higher Education-Quality Dimensions	NAAC , Bangalore University, VSS Trust & CII Institute of Quality	24 <sup>th</sup> & 25 <sup>th</sup> April, 2003	Participant
3.	National Seminar on Indian Economy in the WTO Era : The Challenges ahead	S.B.R.R. Mahajana First Grade College, Mysore	3 <sup>rd</sup> & 4 <sup>th</sup> October, 2003	Participant
4.	National Seminar on Services sector opportunities and challenges ahead	J.S.S.College, Mysore	10 <sup>th</sup> & 11 <sup>th</sup> October 2006	Delegate
5.	National level seminar on Retail Investor	Hassan P.G.Centre, UOM, Mysore	30 <sup>th</sup> August, 2008	Delegate

6.	<b>National level seminar on Business Ethics and CG &amp; CSR</b>	<b>Pondichery University Pondicherry, Tamilnadu</b>	<b>12<sup>th</sup> &amp;13<sup>th</sup> April,2008</b>	<b>Paper presented on why is insurance in India still sold never bought? An ethical introspection.</b>
7.	<b>National Seminar on Global Financial Crisis</b>	<b>Periyar University, Salem, TN.</b>	<b>25-26 February, 2009</b>	<b>Paper Presented on Global financial Crisis</b>
8.	<b>Seminar on policy analysis &amp; inclusive growth in Karnataka</b>	<b>University of Mysore</b>	<b>20<sup>th</sup> &amp;21<sup>st</sup> March, 2009</b>	<b>Delegate</b>
9.	<b>National Seminar on Role of Educators in Developing Entrepreneurial Strengths and Competencies among Students for MSEs</b>	<b>Jain University Bangalore</b>	<b>8<sup>th</sup> October, 2009</b>	<b>Paper presented on Issues and Challenges of Entrepreneurship Education.</b>
10.	<b>National Level Seminar on Emerging Issues in Financial Sector</b>	<b>Kuvempu university Shimoga</b>	<b>31<sup>st</sup> January, 2010</b>	<b>Paper presented on Micro Finance- The role of Bank Industry.</b>
11.	<b>National level seminar on CRM in Banking Industry</b>	<b>JSS College, Mysore</b>	<b>28<sup>th</sup> &amp; 29<sup>th</sup> September,20 10</b>	<b>Delegate</b>
12.	<b>National Seminar on Women Empowerment and Micro-finance</b>	<b>Periyar University Salem</b>	<b>28<sup>th</sup> January, 2011</b>	<b>Paper presented on women empowerment and micro</b>
13.	<b>National Seminar on Marketing Revolution : Emerging Trends in Retail Marketing</b>	<b>Vidyodaya Arts and Commerce First Grade College, T.Narasipura</b>	<b>16<sup>th</sup> and 17<sup>th</sup> September201 1</b>	<b>Delegate</b>
14.	<b>National Seminar on Creativity and Innovation in Business for Sustainable Competitive Advantage</b>	<b>Mount Carmel College, Autonomous, Vasanthnagar, Bangalore.</b>	<b>1<sup>st</sup> march 2013</b>	<b>Paper presented on creativity and innovative business proposal in HR outsourcing for sustaining competitive advantage</b>
15.	<b>National level Seminar on Impact of Globalization on Indian Service Sector</b>	<b>Lal Bahadur Shastri Govt. First Grade College, RT Narar, B.Lore.</b>	<b>19<sup>th</sup> March 2012</b>	<b>Paper presented on globalization – impact on Indian banking sector</b>
16.	<b>State level Seminar on Emerging Challenges in Foreign Direct Investment</b>	<b>APS College of Commerce, N.R. Colony, B.lore.</b>	<b>27<sup>th</sup> March 2012</b>	<b>Paper presented on FDI in services with reference to Hospitality and Tourism Industry</b>

17.	The State level Conference titled “FDI in Service Sector- Opportunities and Challenges”	Maharani Lakshmi Ammanni College for women, SICASA of Bangalore Branch of SIRC, Bangalore.	9 <sup>th</sup> October 2012	Participate
18.	National Seminar on Applications of Statistical Techniques in Commerce and Management Research	Catholicate College, Pathanamthitta, Kottayam, Kerala, India.	3 <sup>rd</sup> and 4 <sup>th</sup> December 2012	Paper presented on research methodology – A case study
19.	National Seminar on Global Interface of Technology and Business- Dimensions and Directions for Business Education.			

### Conference:

### International Conference

Sl. No	Conference	Sponsors	Duration and Year	Title of the Paper (If presented)
1.	First Inter-National Conference of Scott Research Forum	Scott Research Forum, Nagarcoil, Tamilnadu	19 <sup>th</sup> April,2008	Paper presented on Business Ethics – A string of 5W’s and 1H
2.	33 <sup>rd</sup> All India Accounting Conference & International seminar on Accounting Education and Research	University of Kerala & Indian Accounting Association, Thirvendrum Kerala state	13 <sup>th</sup> &14 <sup>th</sup> November,2010	Paper presented on Corporate Governance – Wielding Corporate Power.
3.	The 6 <sup>th</sup> International Multi-disciplinary Conference on Knowledge in New Millennium	International Seminar committee	14 <sup>th</sup> & 15 <sup>th</sup> January,2011	Paper presented on the role of E-Commerce in Development: an overview of Indian context
4.	International conference on the effect of sciences on globalization	University of Pune, India	7 <sup>th</sup> and 8 <sup>th</sup> 2011	Paper presented on the mutual impacts on globalization and k-commerce in the present era
5.	International conference on open and distance learning in Global environment – Issues and Challenges	Karnataka State Open University, Manasagangotri, Mysore.	21 <sup>st</sup> to 23 <sup>rd</sup> September 2011	Delegate
6.	International conference on Innovations in Management Practices	Kristu Jayanti College, B.lore	20 <sup>th</sup> and 21 <sup>st</sup> April 2012	Paper presented on innovative performance Appraisal in road Transport service

	<b>(ICIMP)</b>			
7.	<b>International conference on Managing Human Resources at the Workplace</b>	<b>SDMIMD, Mysore.</b>	<b>14<sup>th</sup> and 15<sup>th</sup> December 2012</b>	<b>Paper presented on Occupational Stress and its Impact on Employees of Service Sector in Mysore city.</b>
8.	<b>International conference on Managing Human Resources at the Workplace</b>	<b>SDMIMD, Mysore.</b>	<b>14<sup>th</sup> and 15<sup>th</sup> December 2012</b>	<b>Paper presented on Job satisfaction through Training and Development Programs – A Case Study At J.K. Tyres Ltd, Mysore</b>
9.	<b>International Conference on Social Entrepreneurship For Sustainable Development in Emerging Economics</b>	<b>Malleswaram Ladies' Association First Grade College For Women, B.lore.</b>	<b>20<sup>th</sup> and 21<sup>st</sup> December 2012</b>	<b>Paper presented on the Financing of Social Entrepreneurs in India</b>

### National Conference

<b>Sl. No</b>	<b>Conference</b>	<b>Sponsors</b>	<b>Duration and Year</b>	<b>Title of the Paper (If presented)</b>
1.	<b>54<sup>th</sup> All India Commerce Conference</b>	<b>Indian Commerce Association &amp; Aligarh Muslim University, ALIGARH</b>	<b>22<sup>nd</sup> &amp; 24<sup>th</sup> December, 2001</b>	<b>Paper presented on Emerging issues in capital Markets</b>
2.	<b>54<sup>th</sup> All India Commerce Conference</b>	<b>Indian Commerce Association &amp; Aligarh Muslim University, ALIGARH</b>	<b>22<sup>nd</sup> &amp; 24<sup>th</sup> December, 2001</b>	<b>Paper presented on Service Marketing</b>
3.	<b>5<sup>th</sup> State Level Conference of Teachers of Commerce and Management in Mangalore</b>	<b>Federation Of Teachers' Councils of Commerce &amp; Management in Karnataka</b>	<b>16<sup>th</sup> &amp; 17<sup>th</sup> October, 2003</b>	<b>Participant</b>
4.	<b>National Conference on Economic Recession</b>	<b>K.S.O.U Mysore</b>	<b>Feb21-22,2008</b>	<b>Paper presented on Global Financial Crisis</b>
5.	<b>National conference on New Paradigms and perspectives for Business Excellence</b>	<b>Tumkur University, Tumkur.</b>	<b>4<sup>th</sup> August 2012</b>	<b>Paper presented on Indians and Challenges of Green Marketing</b>
6.	<b>State level Conference on FDI in Service Sector – Opportunities and Challenges</b>	<b>Maharani Lakshmi Ammanni College for Women,</b>	<b>9<sup>th</sup> October 2012</b>	<b>Participant</b>

		<b>B.lore.</b>		
7.	<b>National Conference on Financial Services</b>	<b>Acharya Institute of Graduated Studies, B.lore.</b>	<b>12<sup>th</sup> and 13<sup>th</sup> December 2012</b>	<b>Paper presented on bank Financing to SME's – Opportunities and Challenges.</b>
8.	<b>National Conference on Contemporary Issues in Business and Management- Challenges and Opportunities</b>	<b>Seshadripuram Academy of Business studies, Kommaghatta Road, Behind Post Office, Kengeri Satellite Town, Bangalore-560060</b>	<b>23<sup>rd</sup> February 2013</b>	<b>Paper Presented on FDI – Impact Investment for Indian Banking</b>
8.	<b>National Conference on Foreign Direct Investment – Perspectives and Challenges</b>	<b>Teresian Post Graduate Centre, Mysore, Karnataka.</b>	<b>17<sup>th</sup> April 2013</b>	<b>Paper presented on Market Conditions of Fast Moving Consumer Goods After Interventions of FDI</b>
9.	<b>National Conference on Foreign Direct Investment – Perspectives and Challenges</b>	<b>Teresian Post Graduate Centre, Mysore, Karnataka.</b>	<b>17<sup>th</sup> April 2013</b>	<b>Paper presented on consumer Behavior in Retail Marketing After Intervention of FDI : A case study of Mysore District</b>
10.	<b>National Conference on Foreign Direct Investment – Perspectives and Challenges</b>	<b>Teresian Post Graduate Centre, Mysore, Karnataka.</b>	<b>17<sup>th</sup> April 2013</b>	<b>Paper presented on FDI and Development : An overview of Indian scenario</b>

### Work Shop:

<b>Sl. No</b>	<b>Work Shop</b>	<b>Sponsors</b>	<b>Duration and Year</b>	<b>Title of the Paper (If presented)</b>
1.	<b>FDP for The Faculty of Business Schools</b>	<b>The ICAI University, Hyderabad</b>	<b>22<sup>nd</sup> &amp; 23<sup>rd</sup> May, 2003</b>	<b>Participant</b>
2.	<b>Workshop on Case Development</b>	<b>AICTE &amp; XIME, Bangalore</b>	<b>22<sup>nd</sup> April, 2004 to 24<sup>th</sup> April, 2004</b>	<b>Participant</b>
3.	<b>National level workshop on Modern Trends in Research Methodology</b>	<b>SBRR Mahajana First grade College. Mysore</b>	<b>20<sup>th</sup> December 2011</b>	<b>Participate</b>
4.	<b>One day work shop titled “Emerging Trends in Commerce and Business”</b>	<b>Gulbarga university, Gulbarga.</b>	<b>22<sup>nd</sup> September 2012</b>	<b>Participate</b>



## RESORCE PERSON AND SESSION CHAIRED

Sl. No	Chief Guest and Chairman	Sponsors	Duration and Year	Title of the Paper
1.	Workshop on Curriculum Development in management & Commerce Courses	Faculty of Commerce and Management, University of Mysore	20 <sup>th</sup> ,21 <sup>st</sup> & 22 <sup>nd</sup> September,2001	Resource Person
2.	FDP on Marketing Studies	ICFAI National College Mysore	30 <sup>th</sup> December, 2004	Resource Person
3.	National Seminar on Business & Corporate Social Responsibility	CMR Institute of Technology, Bangalore	22 <sup>nd</sup> 23 <sup>rd</sup> January, 2007	Resource Person
4.	International level Workshop on Global Leadership and Emotional Intelligence	University of Mysore Mysore, India and Northwood University, Midland, U.S.A.	2 <sup>nd</sup> &3 <sup>rd</sup> February,2007	Resource Person
5.	First Inter-National Conference of Scott Research Forum	Scott Research Forum, Nagarcoil, Tamilnadu	19 <sup>th</sup> April,2008	Chair person for one technical Session
6.	National Seminar on Banking Sector Reforms	Vidyodaya Commerce College, T.N.Pur, Mysore	2 <sup>nd</sup> & 3 <sup>rd</sup> April 2009	Resource Person
7.	Workshop on SIM Revision	K.S.O.U. Mysore	24 <sup>th</sup> October to 26 <sup>th</sup> October,2008	Resource Person
8.	National level Trainers Training Programme on Empowering students for career management	AIMS, Mysore	9 <sup>th</sup> February, 2010	Resource person
9.	Workshop on Business Process Re-engineering and Supply Chain Management	REVA group of Educational Institutions, Bangalore	17 <sup>th</sup> April,2010	Resource person
10.	International Seminar on The role of co-operatives in balanced development	Inter national seminar on cooperative committee	December 31 <sup>st</sup> 2010	Session Chairman
11.	The 6 <sup>th</sup> International Multi-disciplinary Conference on Knowledge in New Millennium	International Seminar committee	14 <sup>th</sup> & 15 <sup>th</sup> January,2011	Chair Person
12.	The 3 <sup>rd</sup> international Conference on Research and New perspective in Developing sciences	University of Pune, India.	11 <sup>th</sup> January 2012	Chief Guest and Chairman
13.	International conference on "FDI-the Indian	University of Kerala, Thiruvananthapuram,	23 <sup>rd</sup> and 24 <sup>th</sup> March 2013	Chief Guest and Chairman

	<b>scenario</b>	<b>Kerala.</b>		
14.	<b>UGC-SAP (DRS-I) Colloquium on Agri – Risk Management</b>	<b>Department of Studies in Commerce, Manasagangotri, Mysore.</b>	<b>9<sup>th</sup> March 2013</b>	<b>Participation as Resource Person</b>
15.	<b>National Conference on Foreign Direct Investment – Perspectives and Challenges</b>	<b>Teresian Post Graduate Centre, Mysore, Karnataka.</b>	<b>17<sup>th</sup> April 2013</b>	<b>Chief Guest and Chairman on Foreign Direct Investment – Perspectives and Challenges Session.</b>

#### **VISITED ABROAD**

<b>Sl. No</b>	<b>Chief Guest and Conference</b>	<b>Sponsors</b>	<b>Duration and Year</b>	<b>Title of the Paper and Session Chief Guest</b>
1.	<b>International Conference on New Dimensions and Innovations in Management</b>	<b>Uniglobe College, Kathmandu, Nepal.</b>	<b>June 6<sup>th</sup> &amp; 7<sup>th</sup> 2012</b>	<b>Resource Person in Financial Management</b>
2.	<b>International Conference on New Dimensions and Innovations in Management</b>	<b>Uniglobe College, Kathmandu, Nepal.</b>	<b>June 6<sup>th</sup> &amp; 7<sup>th</sup> 2012</b>	<b>Resource Person in General Management and ICT</b>
3.	<b>International Conference on New Dimensions and Innovations in Management</b>	<b>Uniglobe College, Kathmandu, Nepal.</b>	<b>June 6<sup>th</sup> &amp; 7<sup>th</sup> 2012</b>	<b>Paper presented on Innovative Practices of Services in Karnataka State Road Transport Corporation</b>
4.	<b>International Conference on New Dimensions and Innovations in Management</b>	<b>Uniglobe College, Kathmandu, Nepal.</b>	<b>June 6<sup>th</sup> &amp; 7<sup>th</sup> 2012</b>	<b>Paper presented on New Dimensions and innovations in management with reference to the performance of Initial Public Offerings in the Indian Context</b>
5.	<b>International conference on Opportunities In Emerging Asia</b>	<b>Colombo, Sri Lanka.</b>	<b>22<sup>nd</sup> &amp; 3<sup>rd</sup> August 2012</b>	

#### **Books Publication:**

- **Statistical Tools for Research Analysis: Waiting for Publication**

#### **Editorial Board Member:**

- **Commerce and Management Explorer**
- **Management and Accounting Review**
- **Kegees Journal of Social Science**

#### **Life Membership:**

- **Indian Accounting Association**

- **Indian Journal of Commerce**

#### **Worked as Board Member**

- **Member, Faculty of Commerce, University of Mysore.**
- **Board of Examination Chairman and Board of Examination Member**
- **Course Co-Ordinator on 18<sup>th</sup> Refresher Course in Commerce and Management From 25<sup>th</sup> July,2008 to 14<sup>th</sup> August, 2008 from UGC Academic College, UOM, Mysore.**

#### **Worked as Course Director:**

**Conducted 10 days training programme on Research Methodology for Research Scholars in Social Sciences by the financial assistance of ICSSR, New Delhi.**