

B I O – D A T A
OF
DR. H RAJASHEKAR, M.COM., PH.D.



RESIDENCE:

#24, “SHRAMAGOWRI”,
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RAMAKRISHNANAGAR,
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DEPARTMENT:

DEPARTMENT OF COMMERCE,
UNIVERSITY OF MYSORE,
MANASAGANGOTRI,
MYSORE-570006, KARNATAKA

NAME : Dr. H. RAJASHEKAR

QUALIFICATION : M.COM., PH.D.

FATHER'S NAME : HOLEBASAPPA

DATE OF BIRTH AND AGE : 20TH JULY 1964, 50 YEARS

OFFICE ADDRESS : DEPARTMENT OF COMMERCE,
UNIVERSITY OF MYSORE,
MANASAGANGOTRI,
MYSORE-570 006
PH: 0821 -2419842, 2419836 (O)
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PRESENT POSITION : PROFESSOR OF COMMERCE

TEACHING AND RESEARCH
DISCIPLINE : MANAGEMENT, COST
ACCOUNTING, AND
CORPORATE GOVERNANCE

I.ACADEMIC QUALIFICATIONS:

1. Passed P.U.C. in Commerce subjects with First Class in the year 1985.
2. Passed B.Com. From University of Mysore in First Class in the year 1988.
3. Passed M.Com. From University of Mysore in First Class, in the year 1990.
4. Ph. D., Degree awarded in the year 1995 by the University of Mysore for thesis Entitled "Management of Credit Recoveries in Commercial Banks - A case study of Mysore District.

II. PAST EXPERIENCE:

1. Lecturer in Commerce Karnataka State Open University, Manasagangotri, Mysore from 1990 to 1992 = 2 years
2. Lecturer in Commerce, P. G. Centre, Hassan, University of Mysore from 1992 to 1994 = 2 years
3. Lecturer and Senior Scale Lecturer in Commerce, Kuvempu University, P. G. Centre, Davangere from 05-08-1996 to 09-01-2006 = 9 Years 4 Months
4. Reader in Commerce, University of Mysore, from August 2005 to July 2008.
5. Associate Professor in Commerce, University of Mysore, since August 2008.
6. Professor in Commerce, University of Mysore, Manasagangotri, since August 2011.

III. PROFESSIONAL ACHIEVEMENTS:

A. Books PUBLISHED:

1. Book entitled "Commercial Banking & Finance", Mangal Deep Publications Jaipur, 2000.
2. Book entitled "Company Secretary and Secretarial Practice", Published by Kuvempu University Distance Education Council, Shankaraghatta.
3. Book entitled "International marketing ", Published by Kuvempu University Distance Education Council, Shankaraghatta, 2005.
4. Book entitled "Principles and Practice of Management", Published by Kuvempu University Distance Education Council, Shankaraghatta, 2004.
5. Book entitled "Principles and Practice Banking Theory" Published by Kuvempu University Distance Education Council, Shankaraghatta, 2005.
6. Book entitled "Principles and Practice of Auditing" Published by Kuvempu University Distance Education Council, Shankaraghatta, 2006.
7. Book entitled "Business Ethics and Corporate Governance" Published by Kuvempu University, Distance Education Council, Shankaraghatta, 2009.

B. ARTICLES PUBLISHED IN JOURNALS, BOOKS AND NEWS PAPERS:

NATIONAL LEVEL PUBLICATIONS:

1. A paper entitled "Marketing Attention" has been published in "Deccan Herald" Friday, May 28, 1999.
2. A paper entitled "The Changing Service Environment" has been published in Indian Journal of Commerce.
3. A paper entitled "Advertisement: An Ideal Tool of Consumer Persuasion" has been published in Indian Journal Marketing, Volume XXXI, No. 3-4 March–April 2001.
4. A paper entitled "Service marketing" has been published in the edited book on Marketing in 21st Century - Challenges and Opportunities by Dr. H.S. Anita, 1999.
5. A paper entitled "Corporate Social Responsibility - A conceptual Analysis" has been published in the edited book on Business Environment and Policy by Prof J. Made gouda, 2000.
6. A paper entitled "Managing Transformation in PSU's" has been published in the edited book on "Commercial Viability of PSU's edited by Prof. J. Made gouda, 2001.
7. Reviewed book entitled "SERVICE MARKETING AND THE INDIAN PERSPECTIVE" written by Ravi Shankar. Published in Review Projector (India)-An Indian Book Review. ISSN 0970- 1702, Vol: 5, No.1, Jan-March, 2002 Quarterly.
8. Reviewed book entitled "DICTIONARY OF STRATEGIC MANAGEMENT" written by Ajit Prasad. Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 5 Issue No.4 October –Dec.2002 Quarterly.
9. Reviewed book entitled "SECURITY MARKET RISK: A study on its Relationship with Accounting Information" written by Arindam Gupta Published in Review Projector (India) - An Indian Book Review. ISSN: 0970-1702 Vol:5 Issue No.4 October –Dec.2002 quarterly.

10. Reviewed book entitled "CASE STUDIES IN MANAGEMENT" written by Prem Vrat, K.K. Ahuja and P.K.Jain. Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 6 Issue No.2 April-June 2003 Quarterly
11. Reviewed book entitled "BUSINESS POLICY AND STRATEGIC MANAGEMENT" written by Sukul Lomesh and P.K. Mishra. Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 6 Issue No.3 July- September 2003 Quarterly.
12. A paper entitled "HUMAN RESOURCE DEVELOPMENT- A MARKETING STRATEGY IN TOURISM" has been published in The Journal of Business Studies-Special Issue, Vol.2, No.1, December 2004.
13. Reviewed book entitled "MARKETING MANAGEMENT Text and Cases" written by S JAYACHANDRAN, Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 7 Issue No. 2 June-August 2004 quarterly.
14. Reviewed book entitled "ADVANCED COST ACCOUNTING – PRINCIPLES AND PRACTICES" written by S P IYENGAR, Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 8 Issue No. 4 October-December 2005 quarterly.
15. A paper entitled "EMPLOMENT SCENARIO AND HUMAN RESOURCE STRATEGIES IN TOURISM INDUSTRY" has been published in H R M Review, The ICFAI University Press, Vol-6, Issue-8, August 2006.
16. Reviewed book entitled "COST ACCOUNTING – PROBLEMS AND SOLUTIONS" written by DR S N MAHESHWARI Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 8 Issue No. 1 March-April, 2006 quarterly.
17. A paper entitled "PROBLEMS AND CHALLENGES OF HUMAN RESOURCE DEVELOPMENT IN THE TOURISM INDUSTRY" has been published in H R M Review, The ICFAI University Press, Vol-5, Issue-4, October 2006.
18. Reviewed book entitled "INTERNATIONAL MARKETING MANAGEMENT- AN INDIAN PERSPECTIVE" written by R L VARSHNEY AND B BHATTACHARYA, Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 11, Issue No. 1 January-March, 2008 quarterly.
19. A paper entitled "SECURING E-COMMERCE BUSINESS" has been published in RESEARCH DIGEST, A Registered and Refereed National Research ISSN-0973-6387, April- Sep.2008.
20. A paper entitled "SMEs PROSPEROUS STEPS TOWARDS E-COMMERCE IN DEVELOPING COUNTRIES" has been published in SOUTHERN ECONOMIST Vol. 47, No. 15, December 1, 2008.
21. Reviewed book entitled "FUNDMENTALS OF COST ACCOUNTING" written by DR. S. N. MAHESHWARI, Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 11, Issue No. 1, P-5, April-June, 2008 quarterly.
22. Reviewed book entitled "ELELEMENTS OF MERCHANTILE LAW" written by N. D. KAPOOR, Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 11, Issue No. 4, P-5, October-December, 2008 quarterly.

23. Reviewed book entitled “MARKETING MANAGEMENT” written by DR. C.B. GUPTA AND DR. N. RAJAN NAIR, Published in Review Projector (India)-An Indian Book Review. ISSN: 0970-1702 Vol: 11, Issue No. 3, P-12-15, July-September, 2008 quarterly.
24. A paper entitled “B-SCHOOL STUDENTS: CUSTOMERS, PRODUCTS, PARTNERS, OR STAKEHOLDERS?” “has been published in SUGYAAN, Management Journal of Siva Shivani Institute of Management, Secunderabad. ISSN-0975-4032, Volume I, Issue I, June-July, 2009.
25. A paper entitled “SOFTWARE AS A SERVICE OUTSOURCING IN ICT ANGLE” “has been published in RESEARCH LINK, Issue-65, Volume-VIII (6), and August-2009, Page 118-122, RNI No. MPHIN-2002-7041, ISSN No.0973-1628.
26. A paper entitle “Core Banking Solution (CBS) - A strategic necessity for banks in India” has been published in M-INFINITI- JOURNAL OF MANAGEMENT, Published by Sai Ram Institute of Management Studies, Chennai. Vol-3, Issue-1, Oct. 08- March. “09, ISSN No. 0973-7197.
27. A paper entitled “A CRITICAL REVIEW OF TOOLS AND TECHNIQUES FOR MEASURING VALUE RELEVANT INTANGIBLES” has been published in ERUDITION, The Albertian Journal of Management, Published by Albertian Institute of Management, Cochin, Kerala, Volume-4, Issue-2, August 2010, Page 89-92, ISSN No.0973-7839.
28. A paper entitled “VOLUNTARY DISCLOSURES: Pharmaceuticals and Software Industries” has been published in RAJAGIRI MANAGEMENT JOURNAL, Published by Rajagiri Centre for Business Studies, Cochin, Kerala, Volume-6, Issue-1, June 2010, Page 49-61, ISSN No.0972-9968.
29. A paper entitled “HRM PRACTICES IN PRIVATE SECTOR BANKS: A CRITICAL ANALYSIS” has been published in SOUTHERN ECONOMIST, Volume-49, No. 20, Page No. 41-42, ISSN 0038-4046, February, 15, 2011.
30. A paper entitled “ANALYSIS OF PRODUCTION AND PRODUCTIVITY OF COFFEE IN KARNATAKA” has been published in SOUTHERN ECONOMIST, Volume-51, No. 10, Page No. 25-28, ISSN 0038-4046, Sept. 12th, 2012.
31. A paper entitled “NEED FOR PRIVATE BANKS TO DEVELOP HUMANWARE” has been published in SOUTHERN ECONOMIST, Volume-51, No. 7, Page No. 37-38, ISSN 0038-4046, August 1st, 2012.
32. A paper entitled “CHANGING BEHAVIOUR OF RETAIL CUSTOMERS – A STUDY IN MYSORE CITY”, Published in an edited book “MARKETING REVOLUTION: EMERGING TRENDS IN RETAIL MARKETING”, edited by Prof. Ramachandra, pp.17-23, 2011.
33. A paper entitled “SOCIO-ECONOMIC BACKGROUND AND STATUS OF WOMEN ENTREPRENEURS IN SMALL-SCALE INDUSTRIES – A STUDY IN MYSORE DISTRICT”, Published in an edited book “ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT IN INDIA”, edited by Prof. M. S. Subhash, pp. 333-337, 2011.
34. A paper entitled “EMPLOYEE RETENTION IN INFORMATION TECHNOLOGY INDUSTRY – A CASE STUDY OF MYSORE DISTRICT”, Published in an edited book “INNNOVATIONS AND CHALLENGES IN BUSINESS HORIZONS”, edited by Dr. P. Paramashivaiah, pp.227-234, 2011.

35. A paper entitled “BARRIERS TO THE DEVELOPMENT OF WOMEN ENTREPRENEURS – A STUDY OF MYSORE DISTRICT”, Published in an edited book “GLOBAL ECONOMIC CRISIS AND ITS IMPACT ON INDIAN CORPORATES AND GOVERNMENT”, edited by M. S. Bhagya Shekar, et. al., pp.249-253, 2012.
36. A paper entitled “ANALYSIS OF PRODUCTION AND PRODUCTIVITY OF COFFEE IN KARNATAKA” has been published in SOUTHERN ECONOMIST, Volume-51, No. 10, Page No. 25-28, ISSN 0038-4046, September 15th, 2012.
37. A paper entitled “STUDY ON THE INDIAN ORGANIC COFFEE MARKET” has been published in SOUTHERN ECONOMIST, Volume-51, No. 11, Page No. 25-30, ISSN 0038-4046, October 1st, 2012.
38. A paper entitled “ETHICAL STRATEGIC MANAGEMENT PROCESS AND DECISION MAKING”, Published in an edited book “CONTEMPORARY ISSUES IN ETHICS, GOVERNANCE AND INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)”, edited by DR. B. YASHOVARMA AND DR. P.N. UDAYACHANDRA pp.147-151, 2013, ISBN: 978-93-81195-25-3.
39. A paper entitled “Waste Management in Hospitals: A case study of selected hospital in Mysore city”, Published in an edited book “ENERGY, ENVIRONMENT AND HEALTH”, edited by DR. PARAMASHIVAN, APLHONSA, AND EDISON., pp.97-102, 2013, ISBN: 978-81-924744-4-0.
40. A paper entitled “WHISTLE BLOWING PERCEPTIONS-A COMPARATIVE STUDY OF MALE AND FEMALE EMPLOYEES” has been published in INDIAN JOURNAL OF COMMERCE AND MANAGEMENT STUDIES, Volume-V, Issue No. 1(1), Page No. 67-73, ISSN 2249-0310, EISSN:2229-5674, Impact Factor (GIF): 0.405, January-June 2013.
41. A paper entitled “FACULTY PERCEPTIONS: EXPECTATION AND FULFILMENT” has been published in SCMS Journal of Indian Management, Published by SCMS Group of Educational Institutions, Cochin, Kerala. ISSN 0973-3167, Vol. 8, No. 3, July-Sept. 2011. PP. 79-93.
42. A paper entitled “DEMOGRAPHIC FACTORS: WHISTLE BLOWING IN PUBLIC SECTOR” has been published in SCMS Journal of Indian Management, Published by SCMS Group of Educational Institutions, Cochin, Kerala. ISSN 0973-3167, Vol. 8, No. 3, Jan-March 2014. PP. 32-39.
43. A paper entitled “CODE OF CONDUCT AND ETHICS IN NON-GOVERNMENTAL ORGANISATIONS: A STUDY OF SELECTED NGOs IN MYSORE CITY” has been published in STRATEGIES FOR SOCIAL AND SUSTAINABLE COMPETITIVE ADVANTAGE IN GLOBALIZED ERA-An Edited book Published by Thematic Publications Pvt. Ltd. Latur, Maharashtra, Volume-4, Page No. 733-737, ISBN 978-93-83192-49-6, June-July, 2014.
44. A paper entitled “WHISTLE BLOWER PROTECTION IN INDIA AND OTHER COUNTRIES: A COMPARATIVE CONTENT ANALYSIS” has been published in STRATEGIES FOR SOCIAL AND SUSTAINABLE COMPETITIVE ADVANTAGE IN GLOBALIZED ERA-An Edited book Published by Thematic Publications Pvt. Ltd. Latur, Maharashtra, Volume-4, Page No. 733-737, ISBN 978-93-83192-49-6, June-July, 2014.
45. A paper entitled “INDIAN ACCOUNTING STANDARDS Vs INTERNATIONAL FINANCIAL REPORTING STANDARDS” has been published in SCMS Journal of Indian

INTERNATIONAL LEVEL PUBLICATIONS:

46. A paper entitled “THE B-SCHOOL AS A STALEHOLDER: An alternative Perspective”, has been published in FOCUS, The International Journal of Management Digest, Vol. II, No. 2, October 2006
47. A paper entitled “ASSESSING SERVICE QUALITY: Supermarkets and Hypermarkets in India”, has been published in FOCUS, The International Journal of Management Digest, Vol. III, No. 1, April 2007.
48. A paper entitled “QUALITY OF MANAGEMENT EDUCATION IN INDIA: Development of a Conceptual Framework”, has been published in IMPACT, The International Journal of Management Practices and Contemporary thought, Vol. 2, No. 1, Jan-June 2007.
49. A paper entitled “TRUST IN E-COMMERCE-A TRUMP CARD FOR E-BUSINESS” has been published in RIPPLES, The International Research Journal of Higher Education, Vol. 2, Issue-1, and Sep.2007-Feb.2008. Bilspur.
50. A paper entitled “SECURITY CHALLENGES IN E-COMMERCE” has been published in SAJOSPS, A South Asian Journal of Socio-Political Studies Vol. 9, No. 1, July-December, 2008.
51. A paper entitled “A CONCEPTUAL MODEL OF BRAND-BUILDING FOR B-SCHOOLS: AN INDIAN PERSPECTIVE”, has been published in International Journal of Commerce and Management, Vol. 19, No. 1, 2009.
52. A paper entitled “QUALITY OF MANAGEMENT EDUCATION IN INDIA: A comprehensive literature review “has been published in SONA Global Management Review, Salem, Tamilnadu. ISSN-0973-9947, Volume 3, Issue 4, August 2009.
53. A paper entitled “A PERSPECTIVE OF ELECTRONIC PAYMENT SYSTEMS” has been published in RIPPLES, The International Multidisciplinary Research Journal of Higher Education, Vol. 3, Issue-2, and March-August 2009. Bilaspur.
54. A paper entitle “APPROACH OF BUILDING AN E-COMMERCE WEBSITE” has been published in SANKHYA-INTERANATIONAL JOURANL OF MANAGEMENT AND TECHNOLOGY, Published by Sri Sai Ram Institute of Management Studies, Chennai. Vol-1, Issue-1, Page 70-75, June 09, ISSN No. 0975-3915.
55. A paper entitle “ELECTRONIC BANKING ADOPTION IN IRAN: A DELPHI STUDY” has been published in SANKHYA-INTERANATIONAL JOURANL OF MANAGEMENT AND TECHNOLOGY, Published by Sri Sai Ram Institute of Management Studies, Chennai. Vol-1, Issue-1, Page 55-60, June 09, ISSN No. 0975-3915.
56. A paper entitled “RECRUITERS PERCEPTIONS AND EXPECTATIONS OF QUALITY FROM B-SCHOOLS” has been published in AMITY-BUSINESS REVIEW, Bi-annual Refereed Journal of the Amity Business School, New Delhi, ISSN: 0972-2343, Vol.10, No. 2, July-December 2009, Page No. 30-39.

57. A paper entitled “BARRIERS TO INTERNET BANKING ADOPTION- A qualitative study...” has been published in RESEARCH LINK, Issue-74, Volume-IX (3), May 2010, Page 117-121, RNI No. MPHIN-2002-7041, ISSN No.0973-1628.
58. A paper entitled “CORPORATE DISCLOSURE PRACTICES IN INDIAN PHARMA INDUSTRY –AN EMPIRICAL STUDY” has been published in ADVANCES IN MANAGEMENT- an International Peer Reviewed Monthly Journal, Volume-3(9), September 2010, Page 31-36, RNI No. MPENG-2008-24042, ISSN No.0974-2611.
59. A paper entitled “THE IMPACT OF DIVIDEND, DEBT AND INVESTMENT ON MARKET CAPITALIZATION OF LISTED COMPANIES IN TEHRAN STOCK EXCHANGE-IRAN” has been published in Asian Journal of Development Matters, An International Contemporary and Multi Disciplinary Journal, Published by Centre for Advanced Rural Policy Innovation and Management, Coorg, Karnataka. Online ISSN 0976-4674, Print ISSN 0973-9629, special Vol. 5(1), April 2011. pp. 339-346.
60. A paper entitled “A CRITICAL REVIEW ON THE PROCESS AND REASONS OF HUMAN RESOURCE ACCOUNTING DEVELOPMENT” has been published in Asian Journal of Development Matters, An International Contemporary and Multi Disciplinary Journal, Published by Centre for Advanced Rural Policy Innovation and Management, Coorg, Karnataka. Online ISSN 0976-4674, Print ISSN 0973-9629, special Vol. 5(1), April 2011. PP. 394-398.
61. A paper entitled “ASSESSING CUSTOMER LOYALTY-AN EMPIRICAL STUDY ON BEHAVIOURAL INTENSIONS OF LIFE INSURANCE POLICY HOLDERS” has been published in JM INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH (JMIJMR), Published by JM Academy of IT and Management. ISSN 2229-4562, ONLINE 2230-8059, special Vol. 1, Issue-V, May 2011. PP. 351-360.
62. A paper entitled “COMPARITIVE STUDY ON SERVICE PERFORMANCE OF PUBLIC AND PRIVATE LIFE INSURANCE COMPANIES” has been published in JM INTERNATIONAL JOURNAL OF SERVICES MARKETING (JMIJSM), Published by JM Academy of IT and Management. ISSN 2229-6131, special Vol. 1, Issue-2, June 2011. PP. 140-152.
63. A paper entitle “DISCLOSURE PRACTICE OF FINANCIAL AND NON-FINANCIAL INFORMATION ON HUMAN RESOURCE (A STUDY BASED ON ANNUAL REPORTS AND STANDPOINTS OF FINANCIAL ANALYSTS)” has been published in SANKHYA-INTERANATIONAL JOURANL OF MANAGEMENT AND TECHNOLOGY, Published by Sri Sai Ram Institute of Management Studies, Chennai. Vol-1, Issue-1, Page 64-70, June 11, ISSN No. 0975-3915
64. A paper entitled “INFORMATION REQUIREMENTS ON INTANGIBLES AND CORPORATE DISCLOSURES-A STUDY ON R&D SPECIFIC DISCLOSURES AND MARKET ANALYSIS REQUIREMENT” has been published in KEGEES JOURNAL OF SOCIAL SCIENCE, Published by Kurakose Gregorios College, Pampady, Kottayam, Kerala. ISSN 0975-3621, special Vol. 3, Issue-2, July 2011. PP. 311-326.
65. A paper entitled “THE INCREMENTAL INFORMATION CONTENT OF THE HUMAN RESOURCE EFFICIENCY INDICATORS-(Evidence for Iranian Companies)” has been published in JM INTERNATIONAL JOURNAL OF SERVICES MARKETING (JMIJSM), Published by JM Academy of IT and Management. ISSN 2229-6123, special Vol. 2, Issue-1, March 2012. PP. 16-26.

66. A paper entitled "AN EVALUATION OF SERVICE QUALITY IN LIFE INSURANCE BUSINESS" has been published in ANVESHANA...A search for knowledge, published by AJ Institute of Management. ISSN 2249-1449, special Vol. 1, Issue No.-2, July-Dec. 2011. PP. 109-139.
67. A paper entitled "HUMANWARE APPROACH OF CUSTOMER SERVICES IN PRIVATE BANKS" has been published in JABM Journal of Asian Business Management, Published by JM International Science Press, Haryana. ISSN 0974-8636, special Vol. 3, Issue-2, July-Dec. 2011. PP. 285-290.
68. A paper entitled "THE IMPACT OF SPECIFIC, GENERAL AND GOVERNANCE CHARACTERISTICS OF COMPANY ON FINANCIAL REPORTING-(Case study of Iran)" has been published in Asian Journal of Development Matters-An International Contemporary and Multi Disciplinary Journal, Published by Rural Organization for Appropriate Development- Road Trust (T). ISSN 0973-9629, special Vol.51, Issue-3, Dec. 2011. PP. 148-157.
69. A paper entitled "ROLE OF SELF HELP GROUPS ON THE DEVELOPMENT OF WOMEN ENTREPRENEURS-A STUDY OF MYSORE DISTRICT, KARNATAKA" has been published in International Journal of Research in Commerce and Management, Published by JM Academy of IT and Management. ISSN 0976-2183, special Vol. 3, Issue-4, April 2012. PP. 140-152.
70. A paper entitled "ICT ENABLED DELIVERY SYSTEM AND CHALLENGES IN PUBLIC HEALTH SERVICES MANAGEMENT" has been published in INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION AND MANAGEMENT, Volume No. 2, Issue No. 11, November 2012.
71. A paper entitled "CORPORATE SOCIAL RESPONSIBILITY TOWARDS THE CONCEPTIONAL UNDERSTANDING" has been published in JOURNAL OF ASIAN BUSINESS MANAGEMENT, Volume-5, No. 1, Page No. 143-153, ISSN 0974-8636, January-June 2013.
72. A paper entitled "IMPACT OF THE PROPOSED CORPORATE SOCIAL RESPONSIBILITY MANDATE IN THE NEW COMPANIES BILL 2012 OF INDIA" has been published in ASIAN JOURNAL OF MANAGEMENT-AN INTERNATIONAL PEER-REVIEWED QUARTELY JOURNAL OF MANAGERIAL SCIENCES, Volume-4, No. 4, Page No. 317-324, ISSN 0976-495X, October-December 2013.
73. A paper entitled "EVALUATION OF MAJOR PROBLEMS FACED BY THE MEMBERS OF SELF HELP GROUPS: A STUDY OF MYSORE DISTRICT" has been published in INTERNATIONAL JOURNAL OF RESEARCH IN APPLIED, NATURAL AND SOCIAL SCIENCES, Volume-2, Issue No. 6, June 2014.
74. A paper entitled "THE INDIAN FINANCIAL MARKETS INTEGRATION DURING THE FINANCIAL CRISIS" has been published in ASIAN JOURNAL OF RESEARCH IN BANKING AND FINANCE (An Online Journal), Published by ASIAN RESEARCH CONSORTIUM, Volume-4, Issue No. 6, ONLINE ISSN: 2249-7323, June 2014, pp. 48-62.
75. A paper entitled "CORRELATION AMONG INDIAN FIANCIAL MARKETS: Does Unit Root Matter?" has been published in RESEARCH JOURNAL OF RECENT SCIENCES, AN INTERNATIONAL PEER REVIEWED JOURNAL, PUBLISHED BY INTERNATIONAL SCIENCE CONGRESS ASSOCIATION, INDORE, Volume-3(6), ONLINE ISSN. 2277-2502, June 2014, pp 50-58.

76. A paper entitled "EVALUATION OF INFORMATION COMMUNICATION TECHNOLOGY (ICT) IN HEALTH CARE SECTOR SERVICES" has been published in ASIAN ACADEMIC RESEARCH JOURNAL OF SOCIAL SCIENCES AND HUMANITIES, A PEER REVIEWED ONLINE INTERNATIONAL REFEREED MONTHLY INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH ASSOCIATES, Volume-I, ISSN. 2278-859X, ISSUE 25, JULY 2014, pp 55-68.
77. A paper entitled "CASE STUDY OF PUBLIC HEALTH SERVICE DELIVERY SYSTEM" has been published in INTERNATIONAL JOURNAL OF SOCIAL AND INTERDISCIPLINARY RESEARCH (ONLINE), Volume-3, ISSN. 2277-3630, JULY. 2014, pp 16-30.
78. A paper entitled "IMPACT OF TECHNOLOGY MANAGEMENT IN CONTEXT OF PUBLIC HEALTH SERVICE DELIVERY" has been published in ASIAN JOURNAL OF RESEARCH IN SOCIAL SCIENCES AND HUMANITIES, A PEER REVIEWED REFEREED MONTHLY INTERNATIONAL JOURNAL, Volume-iv, ISSN. 2250-1665, Sept. 2014, pp 31-38.
79. A paper entitled "AN EMPIRICAL STUDY ON ECONOMIC AND SOCIAL FACTORS INFLUENCING ON THE INVESTMENT DECISIONS OF INDIVIDUAL INVESTORS-WITH SPECIAL REFERENCE TO BANK EMPLOYEES " has been published in GLOBAL JOURNAL OF ARTS AND MANAGEMENT, BY RISING RESEARCH JOURNAL PUBLICATION, INDIA, Volume-4, No. 1, ISSN. 2249-2658 (Online), 2249-264X (print), Sept. 2014, pp 11-14.
80. A paper entitled "EVALUATION OF MAJOR PROBLEMS FACED BY THE MEMBERS OF SELF HELP GROUPS: A STUDY OF MYSORE DISTRICT" has been published in IMPACT: International Journal of Research in Applied, Natural and social Sciences, Volume-2, Issue 6, June 2014.
81. A paper entitled "WHESTLE BLOWER PROTECTION LAWS: REGULATORY FRAMEWORK-GLOBAL SCENARIO" has been published in IJMCS: An International Journal, Volume-4, Issue No. 3-4, ISSN 2231-3303, July-December 2014.
82. A paper entitled "OWNERSHIP PATTERN AND ITS IMPACT ON BOARD STRUCTURE AND CEO-CHAIRMAN ROLE DUALITY IN PHARMACEUTICALS COMPANIES IN INDIA" has been published in ASIAN JOURNAL OF RESEARCH IN BUSINESS ECOMICS AND MANAGEMENT: An International Journal, Volume-4, Issue No. XII, ISSN 2250-1673, December 2014, pp. 55-63.
83. A paper entitled "WHAT MOTIVATES WHISHTLE BLOWERS? WISDOM OR STUPIDITY-TWO FACES OF THE SAME COIN" has been published in AMERICAN INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND SOCIAL SCEINCES: An International Online Journal, ISSN 2328-3696 (Online), 9(4), December 2014-January 2015 pp. 364-368.
84. A paper entitled "FINANCIAL INCLUSION THROUGH SHG BANK LINKAGE PROGRAMME-AN OVERVIEW" has been published in INTERNATIONAL JOURNAL OF MARKETING, FINANCIAL SERVICES AND MANAGEMENT RESEARCH, ISSN 2277-6788, Volume 4, No. 1, January-March 2015 pp. 76-80.
85. A paper entitled "SELF EMPLOYED WOMEN WORKERS-CHALLENGES AND PROBLEMS" has been published in IJIRAS JOURNAL: An International Online Journal, ISSN 2328-3696 (Online), 9(4), March.

C. TECHNICAL SESSIONS CHAIRED IN SEMINARS AND CONFERENCES:

1. Chaired a technical session in Two-day National Conference on “FINANCIAL REPORTING STANDARDS AND TAX REFORMS” held at St. Aloysius College (Autonomous), Mangalore on 19th and 20th of March 2010.
2. Chaired a technical session of The Sixth International Multidisciplinary Conference: Knowledge in New Millennium, Organized by UGC Academic Staff College (University of Mysore), Ministry of Science (Research and Technology) of Iran, and Union of Iranian Students Islamic Association, held on 14th and 15th, January 2011 at Mysore, India.
3. Chaired a technical session of The Sixth International Multidisciplinary Conference: Knowledge in New Millennium, Organized by UGC Academic Staff College (University of Mysore), Ministry of Science (Research and Technology) of Iran, and Union of Iranian Students Islamic Association, held on 14th and 15th, January 2011 at Mysore, India
4. Chaired a technical session in Two-day National Seminar on “MARKETING REVOLUTION: EMERGING TRENDS IN RETAIL MARKETING” Organised by the Department of Commerce and Management, Vidyodaya Arts and Commerce First Grade College, T. Narasipura on 16th and 17th Sept. 2011.
5. Chaired a technical session in One Day State Level Seminar on “INSURANCE SERVICE IN INDIA-TRENDS AND CHALLENGES” Organized by the Department of Commerce in association with Mysore Insurance Institute on 8th February 2014 at JSS College of Arts, Commerce and Science, Ooty Road, Mysore-25.
6. Chaired a technical session in UGC SPONSERED TWO DAY WORKSHOP on “COMMODITY FUTURES MARKET” Organized by the Department of Commerce , University of Mysore, Manasagangothri, Mysore held on 13th and 14th March, 2015
7. Chaired a technical session in Two-day National Seminar on “FINANCIAL INCLUSION-POLICY PERSPECTIVE FOR AN EGALITARIAN SOCIETY” Sponsored by UGC, Organized by the Department of Commerce in association with Canara Bank, JSS COLLEGE FOR WOMEN, Kollegal on 27th and 28th March 2015.
8. Chaired a technical session in One Day National Level Seminar on “NEW VISTAS AND HORIZONS IN COMMERCE” Organized by the P.G. Department of Commerce, Basudeva Somani College, Kuvempunagar, Mysore on 8th May 2015.
- 9.

D. PARTICIPATION/PAPER PRESENTATIONS IN NATIONAL AND INTERNATIONAL SEMINARS / CONFERENCES:

National:

1. Participated in the National Level Commerce Conference held in Kakatiya University at Warangal, Andhra Pradesh during December, 1994.
2. Participated in the National Level Commerce Conference held at University of Jaipur, during October, 1995.
3. Attended National Level Commerce Conference held at Aurangabad during 29-31 October, 1999 and presented paper entitled "Organisational Strategies for Ethical actions in Business."
4. Participated in the State Level Conference of Commerce and Management on "Challenges for Business Education in the 21st Century" held on July 11th and 12th 1997 at Davangere.
5. Attended State Level one-day Seminar organized by the Department of Commerce, Kuvempu University, P. G. Centre during 2000 and presented my Paper
6. Attended State Level one-day Seminar organized by the Department of Commerce, Kuvempu University, P. G. Centre during 2000.
7. Attended State Level One-day seminar organized by the Department of Commerce, Kuvempu University, P.G. Centre held on March 10, 2002 and presented a paper.
8. Attended One-day seminar on "SERVICE SECTOR- Opportunities and Challenges" held on 26th March 2002. Conducted by Kuvempu University Department of Business Administration, P.G. Centre, Shivagangotri, and Davangere.
9. Attended XIII ALL INDIA SOCIAL SCIENCE CONFERENCE HELD AT ST.ALOYSIUS COLLEGE, MANGALORE FROM 12-14 TH JANUARY, 2003 and presented paper entitled "FAILURE OF TOURISM IN INDIA"]
10. Attended XIII All India Social Science Conference held at St.Aloysius College, Mangalore from 12-14th January, 2003 and presented paper entitled "TOURISM- ITS
11. MULTIFACETED DIMENSION".
12. Attended one day National Seminar at Mysore on a topic "LEGAL ENVIRONMENT FOR THIRD SECTOR IN INDIA" conducted by University of Mysore-Project on Non Profit Sector from 20th-21st April, 2003.
13. Attended National Level Seminar organized by the Department of Commerce, Kuvempu University, P.G. Centre on 23rd and 24th, September 2003.
14. Participated as a delegate in the National Seminar on "INDIAN ECONOMY IN THE WTO ERA: THE CHALLENGES AHEAD" on 3rd and 4th October 2003 by SBRR Mahajana First Grade College, Mysore.

15. A paper entitled “EMPLOYMENT CREATION AND HUMAN RESOURCES ISSUES ON TOURISM INDUSTRY” is presented in the technical session of the Fifth State Level Conference of Commerce and Management Teachers held during October 16-17, 2003 at Mangalore.
16. Participated as a delegate in the National Seminar on “CONSUMER PROTECTION IN INDIA” on 26th and 27th December 2003 by Vidhyavardhaka First Grade College, Mysore.
17. Attended an International Conference on Tourism conducted by the Alumni Association, Department of Commerce, University of Kerala, Thiruvananthapuram during December 27-28, 2004 and presented a paper on “HUMAN RESOURCE DEVELOPMENT- a Marketing Strategy in Tourism.
18. Participated in TWO-DAY NATIONAL SEMINAR ON HUMAN RESOURCE DEVELOPMENT NEW PARADIGMS AND DIRECTIONS conducted by the Mangalore University Department of P.G. Studies and Research in Commerce during March 17 and 18, 2006.
19. Participated in the Competition for the J.L.BATRA BEST RESEARCH PAPER AWARD in the 19th Annual Convention 2007 of the Association of Indian Management Schools held at Indian Institute of Management Calcutta in Kolkata from August 23-25, 2007 and presented a paper titled B-school Students: Customers, Products, Partners or Stakeholders? in the Convention.
20. Participated and presented a paper titled “INVESTMENT OPPORTUNITIES FOR RETAIL INVESTORS.” in National Seminar on Retail Investors in Indian Capital Market conducted by the Department of Commerce, University of Mysore, Post-graduate Centre, Hemagangotri, Hassan on 30-08-2008.
21. Participated in National Level Seminar on EMERGING ISSUES IN FINANCIAL SECTOR organized by the Department of Commerce, Kuvempu University, on 21st January 2010.
22. Participated in the workshop on “Business Process Re-engineering and Supply Chain Management” sponsored by Vishveshvariah Technological University on 17th April 2010 at Reva Group of Educational Institutions, Bangalore.
23. Participated in the National Annual Conference of Indian Society of Agricultural Marketing held at National Academy of Agricultural Research Management, Hyderabad held from 22-24 November, 2011.
24. Participated in the National Conference on “Entrepreneurship and Business Development in India: Issues and Cases”, on 4-5 November 2011 and presented a paper entitled “SOCIO-ECONOMIC BACKGROUND AND STATUS OF WOMEN ENTREPRENEURS IN SMALL-SCALE INDUSTRIES – A STUDY IN MYSORE DISTRICT”.
25. Participated in the National Conference on “HR at Modern Workplace”, held on 16-17 December 2011 and presented a paper entitled “THE IMPACT OF TRAINING IN EMPLOYEE DEVELOPMENT” at SDM Institute for Management Development, Mysore.

26. Participated in the National Conference on “Innovations and Challenges in Business Horizons”, held on 2-3 December 2011 at Tumkur University, Tumkur and presented a paper entitled “EMPLOYEE RETENTION IN INFORMATION TECHNOLOGY INDUSTRY – A CASE STUDY OF MYSORE DISTRICT”.
27. Participated in the “10th Convention of Federation of Teachers’ Councils of Commerce and Management in Karnataka” and National Level Seminar held at SIT Campus, Tumkur on 7th and 8th March 2014 and presented a paper entitled “ROLE OF INFORMATION TECHNOLOGY IN EMPLOYEES’ STATE INSURANCE CORPORATION”.
28. Participated in the “10th Convention of Federation of Teachers’ Councils of Commerce and Management in Karnataka” and National Level Seminar held at SIT Campus, Tumkur on 7th and 8th March 2014 and presented a paper entitled “ROLE OF INFORMATION TECHNOLOGY IN EMPLOYEES’ STATE INSURANCE CORPORATION”.
29. Participated in One Day State Level Conference on “ENTREPRENEURSHIP AWARENESS” as Chief Guest and delivered Key Note address on 14th March 2014.
30. Participated as Resource Person in the UGC-SAP Annual Conference on the theme “Agri-Risk Management: Issues and Innovations” organized on 25th March, 2014 at the Department of Studies in commerce, University of Mysore, Manasagangotri, Mysore.
31. Participated in ONE-DAY NATIONAL SEMINAR “ECONOMIC GROWTH AND NATIONAL INTEGRATION” organized by the India International Friendship Society, New Delhi held on 15th April, 2015.

International:

32. .Attended an International Conference on Tourism conducted by the Alumni Association, Department of Commerce, University of Kerala, Thiruvananthapuram during December 27-28, 2004 and presented a paper on “HUMAN RESOURCE DEVELOPMENT- a Marketing Strategy in Tourism.
33. Participated in the International Conference on Emerging Competitiveness Paradigms and presented a Co-authored a paper titled RETAIL SERVICE QUALITY –An empirical study on 11-12 January 2007 at Goa, India. Jointly organized by The Society for Competitiveness (ISC) and PES Institute of Management, Bangalore.
34. Participated in the International Conference on Emerging Competitiveness Paradigms and presented a Co-authored a paper titled RETAIL SERVICE QUALITY –An empirical study on 11-12 January 2007 at Goa, India. Jointly organized by The Society for Competitiveness (ISC) and PES Institute of Management, Bangalore.
35. Participated in the International Conference on Managing for a sustainable Economy and presented a Co-authored paper titled “E-commerce Security” on 2nd and 3rd January 2009 at Bangalore, India. Jointly organized by PES Institute of Technology and Indiana University of Pennsylvania at PESIT Campus, Bangalore.

36. Participated in the International Conference on “Managing for a sustainable Economy” and presented a Co-authored paper titled “Towards a More Sustainable B-school Model” on 2nd and 3rd January 2009 at Bangalore, India. Jointly organized by PES Institute of Technology and Indiana University of Pennsylvania at PESIT Campus, Bangalore.
37. Participated in the International Seminar on “Cooperatives” held on 11th December 2010 at Mysore, India. Organized by the UISIA in collaboration with the University of Mysore and Ministry of Cooperatives, Iran.
38. Participated in the International Conference on RE-ENGINEERING OF MANAGEMENT EDUCATION and presented a paper entitled Impact of Technology Management in Education in Context of Public Health Service delivery held on 8th and 9th of April, 2011 at Karnataka State Open University, Manasagangotri, Mysore.
39. Participated in the International Conference on RE-ENGINEERING OF MANAGEMENT EDUCATION and presented a paper entitled INDUSTRY UNIVERSITY INTERFACE: SWOT ANALYSIS held on 8th and 9th of April, 2011 at Karnataka State Open University, Manasagangotri, Mysore.
40. Participated in the International Conference on The Effect of Sciences on Globalization and presented a paper on “A STUDY ON EVALUATION AND REPORTING METHODS OF HUMAN RESOURCE ACCOUNTING, held on February 7th and 8th 2011 in Yashwant rao Chavan, Academy of Development Administration, organized by The Union of Iranian Students’ Association (UISIA) in Collaboration with University of Pune.
41. Participated in the Sixth International Multidisciplinary Conference on The Knowledge in New Millennium and presented a paper on “THE IMPACT OF DIVIDEND, DEBT AND INVESTMENT ON MARKET CAPITALISATION OF LISTED COMPANIES IN TEHRAN STOCK EXCHANGE-IRAN, held on 14th and 15th January 2011, organized by The Union of Iranian Students’ Association (UISIA) in Collaboration with University of Mysore and Ministry of Science, Research and Technology, Iran.
42. Participated in the International Conference on “Open and Distance Learning in Global Environment – Issues and Challenges” and presented a paper on “QUALITY ASSURANCE AND BENCKMARKS FOR SUCCESS IN INTERNET BASED DISTANCE EDUCATION, held on 21-23 September 2011, organized by Karnataka State Open University, Manasagangotri, Mysore.
43. Participated in the International Conference on “Re-engineering of Management Education” and presented a paper on “INDUSTRY-UNIVERSITY INTERFACE: SWOT ANALYSIS”, held on 08-09 April 2011, organized by Karnataka State Open University, Manasagangotri, Mysore.
44. Participated in the International Conference on “Re-engineering of Management Education” and presented a paper on “IMPACT OF TECHNOLOGY MANAGEMENT IN EDUCATION IN CONTEXT OF PUBLIC HEALTH SERVICE DELIVERY”, held on 08-09 April 2011, organized by Karnataka State Open University, Manasagangotri, Mysore.
45. Participated in the 2-days International Seminar on “Ethics, Governance and International Financial Reporting Standards” and presented a paper on “ETHICAL STRATEGIC MANAGEMENT PROCESS AND DECISION-MAKING”, held on 24-25 February 2012, organized by Sri Dharmasthala Munjunatheswara College, Ujire.

46. Participated in the 2-days International Seminar on “Foreign Direct Investment-The Indian Scenario” organized by Department of Commerce, School of Business Management and legal studies, University of Kerala, Thiruvananthapuram, India during March 23-24, 2013.
47. Participated in the 2-days International Conference on “Global Vision 2020” and presented a paper on “Waste Management in Hospitals: A case study of selected hospital in Mysore city”, held on 3rd and 4th May 2013, organized by St. Ignitius College of Education, Tirunelveli, Tamilnadu.
48. Participated in the 2-days International Conference on “Emerging Trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology (IC-GBMTI), 2013” and presented a paper on “The Challenges and Sustenance of Indian Coffee Market”, held on 28th and 29th September 2013, organized by Research Development Association and Research Development Research Foundation, Goa.
49. Participated in the 2-days International Conference on “**Strategies for Social and Sustainable Competitive Advantage in Globalized Era**” and presented a paper on “**Code of Conduct and Ethics in Non-governmental Organizations’- A Study on selected NGOs in Mysore City**”, held on 20th and 21st June, 2014, organized by Karnataka State Women’s University, Bijapur, Karnataka.
50. Participated in the 2-days International Conference on “**Strategies for Social and Sustainable Competitive Advantage in Globalized Era**” and presented a paper on “**Whistle Blower Protection in India and Other Countries- a Comparative Content Analysis**”, held on 20th and 21st June, 2014, organized by Karnataka State Women’s University, Bijapur, Karnataka.

E. PROFESSION RELATED TRAINING EXPERIENCE:

1. Attended an "Induction Training Programme" conducted by the Department of Commerce, Kuvempu University for the newly recruited teachers during 1996.
2. Attended an UGC sponsored "Orientation Programme" conducted by UGC- Academic Staff College, University of Mysore from 16-06-2000 to 13-07-2000.
3. Attended an UGC Sponsored Refresher Course in Commerce conducted by UGC- Academic Staff College, University of Mysore from 06-11-2002 to 26-11-2002.
4. Attended a “THREE DAY WORKSHOP ON P.G. SIM (SELF-INSTRUCTIONAL MATERIALS)” as a Participant, held at KSOU from 23 March to 25 March 2002, Mysore.
5. Attended a “ONE DAY WORKSHOP ON IMPACT OF GLOBALISATION ON HIGHER EDUCATION AND CHALLENGES OF 21ST CENTURY” as a Participant, held at KUVEMPU UNIVERSITY on 26th April 2003, Shankaraghatta.
6. Attended the Orientation Programme on the Preparation of Study Material, Organized by the DEC, Kuvempu University and the Indian Heritage Academy, Bangalore at Jnana Sahyadri, Shankaraghatta on 12-09-2003.

7. Attended the Orientation Workshop on 21st and 22nd October 2003 at University BDT College of Engineering, Davangere conducted jointly by the Indian Heritage Academy, Bangalore and Kuvempu University.
8. Attended Two day SELF DEVELOPMENT WORKSHOP held at Kuvempu University, P.G. Centre, Davangere on 3rd and 4th, August 2004 conducted by EDUCATIONAL RESOURDES CENTRE TRUST New Delhi.
9. Attended an UGC Sponsored Refresher Course in Commerce conducted by UGC-Academic Staff College, University of Mysore from 09-08-2005 to 29- 08-2005.
10. Attended two days MBA Course Development workshop on P.G. SIM conducted by VTU Directorate of Distance Education, Bangalore on 2nd and 3rd of November 2012.
11. Participated in a three day Workshop on M. Com. Curriculum Restructuring, organized by the P.G. Board of Studies (commerce) during 29th to 31st January 2014, at the Department of Commerce, University of Kerala, Thiruvananthapuram as an Expert.

F. RESEARCH EXPERIENCE:

PH.D. AND M. PHIL. GUIDESHIP:

Title of the Research Topic	Name of the Research Scholar	Year of Award	Degree
1. "Human Resource Management In Tourism Industry- With special Reference to Dakshina kannada District".	Mr. Suresh Pujary	2006	PH.D. AWARDED
2. .Performance Evaluation of Self-Help Groups in Mysore City.	Miss. Savitha	2009	M.PHIL AWARDED
3. "Impact of Tourism Industry on the Socio-economic Development- A Case study of Dakshina kannada District".	Mr. Donald Lobo	2009	PH.D. AWARDED
4. Customer Attitude towards Advertisement with reference to Hero Honda and TVS Motors- A case study of Mysore City.	C.Vinay kumar	2009	M. PHIL AWARDED
5. An evaluation of Financing of Small Scale Industry- With a special reference to SBM schemes.	K. S. Shiva Kumar	2009	M.PHIL AWARDED
6. Quality of Management Education in India- A case study of Karnataka State.	Smt. Shahaida	2009	PH.D. AWARDED

7."A study on the effectiveness of e-commerce application in small and medium sized enterprises(SMEs) in Karnataka state"	Mr. Seyed Reza Mousavizadeh	2010	PH.D. AWARDED
8."An Evaluation of the Impact of Information and Communication Technology (ICT) on the Development of Banking Services in Iran".	Mr. Mohammad Mehdi Mohebi	2011	PH.D. AWARDED
9. "Corporate Disclosure of Intangibles" (A Study of Value Relevance of R&D Information in Indian Corporate Sector).	Mr. Rajesh Pillai	2011	PH.D. AWARDED
10 "An evaluation of service quality in life insurance business in Dakshina Kannada District"	Sri. Vijaya kumar	2011	PH.D. AWARDED
11."An evaluation of Human Resource Management Practices in private sector banks in Karnataka"	Sri. Lakkanagoudra Shankaragouda Balanagouda	2012	PH.D. AWARDED
12. "Impact of Corporate Social Responsibility on Organizational Performance-A Study of Information Technology Companies in Karnataka State."	Mr. Trupta	2010	PH.D. Final stage
13. "Study on Relationship between level of Human Resource Accounting Information Disclosure and attributes of Listed Companies in Tehran Stock Exchange of Iran".	Mr.Fariborz Avazzadeh Fath	2012	PH.D. AWARDED
14. "Role of Self Help Groups in Women Entrepreneurship Through Micro Finance: A Study of Mysore District in Karnataka"	Smt. Savitha	2010	PH.D. Final stage
15. " Problems and Strategies of Marketing of coffee products in Karnataka"	Mrs. Rekha Kariappa	2014	PH.D. AWARDED
16. "Financial Market Interdependence- An empirical study on Stock, Bond, Currency and Commodity Markets in India"	Mr. Faegh Ahmedi	2015	PH.D. AWARDED
17. "ICT based Innovative Health Service Delivery Management through Social Entrepreneurship and its Challenges in Karnataka"	Mr. Ganesh Hiregoudar	2015	PH.D. AWARDED
18. "Perceptual study on Whistle Blowing Strategy in Public Sector Enterprises- A case Study of Karnataka State.	Mrs. Sowmya	2011	PH.D. FINAL STAGE

19. "Price Discovery Mechanism of Copra at Agricultural Produce Market Committees-A Study in Karnatak"	Mrs. Chaitra	2012	PH.D. Preliminary stage
20. "A study of Infrastructural Problems in Employees State Insurance Hospitals in Karnataka"	Mrs. Begum	2012	PH.D. Preliminary stage
21. "Corporate Governance Practices in Indian Pharmaceutical Industry"	Kumari. Kalashree	2013	PH.D. Preliminary stage
22. "A Study of Micro-Finance in Davangere District with special reference to Jagalur Taluk"	Mr. Satisha G. V.	2013	M. PHIL. AWARDED
23. "Effectiveness of Advertising-with special reference to Karnataka Silk Industrial Corporation"	Miss. Lathakumari	2013	M. PHIL. AWARDED
24. "Credit Policy- A Comparative Study of Selected Public and Private Sector Banks"	Mr. Manjunatha A. S.	2013	M. PHIL. AWARDED
25. "A Comparative Study on Brand Awareness and Customer Preferences towards FMCG products-with special reference to south Karnataka"	Mr. Kumara M	2014	M. PHIL. Awarded
26. "HR practices in selected software companies in Mysore District"	Mr. Nandan Kumar V	2014	M. PHIL Awarded
27. "Significance of Implementation of IFRs for SMEs for developing and developed countries-a perceptual analysis of big accounting firms and accounting bodies in the world"	Mr. Raghunath T	2014	M. PHIL Awarded

G. OTHER UNIVERSITY'S PH. D. AND M.PHIL THESES ADJUDICATION:

1. Adjudicated Ph. D. Thesis entitled "**The soft competencies demanded for customer facing staff in Tier III cities of Karnataka by clothing category in retail sector-a descriptive study**". Submitted by miss. Manjula n. s. of the Dravidian university, Kuppam, in fulfillment of the requirements for the degree of Doctor of Philosophy in Management in 2010.

2. Adjudicated Ph.D. thesis entitled “issues in the growth of the Indian mutual fund industry: an anatomical study of the regulatory environment and investor awareness and behavior”. Submitted by T. M. Devaraja of the Vinayaka Missions University, Salem, in fulfillment of the requirements for the degree of Doctor of Philosophy in Commerce.
3. Adjudicated M. Phil. thesis entitled “**A study on employment generation of youth through skill development training programme- with special reference to Guntur district, A.P.**” submitted by Mr. P. Srinivasa Rao of Acharya Nagarjuna University, Guntur in fulfillment of the requirements for the degree of Master of Philosophy in Commerce in 2012
4. Adjudicated Ph. D. Thesis entitled “**Women empowerment through dairying in Chittoor district**” submitted by miss. P. Jyoshna of Sri Venkateswar University, Thirupati, Andrapradesh for the award of the degree of Doctor of Philosophy (PhD.) in Commerce in 2013.
5. Adjudicated Ph. D. thesis entitled “**Entrepreneurship and economic empowerment- a study on scheduled castes and scheduled tribes in Kerala**” submitted by Mr. Prakash C. of university of Kerala, Thiruvananthapuram, Kerala, for the award of the degree of doctor of philosophy (PhD.) in Commerce in 2013
6. Adjudicated Ph. D. thesis entitled “**A study of foreign exchange market and its impact on importers and exporters of coastal Karnataka**” submitted by Mr. Praveen Kumar k. c of Mangalore university, Mangalore in fulfillment of the requirements for the degree of Doctor of Philosophy in Commerce (under the faculty of commerce) in 2013
7. Adjudicated Ph. D. thesis entitled “**Teacher motivation and its impact on student motivation-a study with reference to primary schools within Mangalore city corporation area**” submitted by Mrs. Nayana L. M. of Mangalore university, Mangalore in fulfillment of the requirements for the degree of Doctor of Philosophy in Business Administration (under the faculty of commerce) in 2013
8. Adjudicated Ph. D. thesis entitled “**Financial Evaluation of Information Technology Industry in India-A Comparative case study in selected Companies of India since 2002**” submitted by Mr. Ajit of University of Rajasthan, Jaipur in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2014.
9. Adjudicated Ph. D. thesis entitled “**A Study on the Impact of Amalgamation on the Operational Efficiency of the State Transport Undertakings in Tamilnadu**” submitted by Mr. G. Venkatesan of The Gandhigram Rural Institute (Deemed University), Gandhigram. Under the guidance of Dr. S. Manivel in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2014.
10. Adjudicated Ph. D. thesis entitled “**Effects of Job Stress on Working Behaviour of Nurses in selected Public and Private Hospitals in PMC and PCMC Area**” submitted by Ms. Shradha A. Pardeshi of the University of Pune, Pune. Under the guidance of Dr. C. N. Rawal in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2014.
11. Adjudicated Ph. D. thesis , “**IMPACT OF ORGANISED AND UNORGANISED RETAILING ON CONSUMER BUYING PREFERENCE-A STUDY IN BANGALORE**” submitted MR. GANGADHARAI AH D.N. under the guidance of **Dr. H. N. Ramesh, Associate Professor, Institute of Management Studies and Research, Kuvempu University, Shankaraghatta** in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2014.
12. Adjudicated Ph. D. thesis entitled, “**A STUDY ON THE FOOD PROCESSING INDUSTRY IN KERALA**” submitted by SMT. DEEJA. S. under the guidance of DR. B. JOHNSON, ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES, UNIVERSITY OF CALICUT, KERALA, for the award of the degree of doctor of philosophy (PhD.) in Commerce in 2013

13. Adjudicated Ph. D. thesis entitled, “**A STUDY OF TOURISM IN KERALA**” submitted by NARGESKHATOON BOZORGAGHIDEH under the guidance of DR. RESIA BEEGAM. S., PROFESSOR, DEPARTMENT OF COMMERCE, UNIVERSITY OF KERALA, KARYAVATTOM, KERALA, for the award of the degree of doctor of philosophy (PhD.) in Commerce in 2015
14. Adjudicated Ph. D. thesis entitled, “**THE IMPACT OF FINANCIAL CRISIS ON FINANCIAL PERFORMANCE OF STEEL INDUSTRY IN INDIA- A STUDY BASED ON ACCOUNTING INFORMATION**” submitted by ROOH OLLAH ARAB under the guidance of DR. GEORGE K. I., ASSOCIATE PROFESSOR OF COMMERCE, MAR IVANIOS COLLEGE, THIRUVANANTHAPURAM, KERALA, for the award of the degree of doctor of philosophy (PhD.) in Commerce in 2015
- 15.

H. RESEARCH PROJECTS:

TITLE	Funding agency and Amount	Major/Minor	Date of Sanction and Submission
“FINANCING OF WEAKER SECTIONS BY COMMERCIAL BANKS-WITH SPECIAL REFERENCE TO KARNATAKA STATE”	UGC New Delhi, Rs.2.30 Lakh.	Major	2002 and 2005
PRODUCTION OF ECONTENT COURSEWARE DEVELOPMENT IN BACHULOR OF COMMERCE, BACHULOR OF BUSINESS MANAGEMENT, TRANSLATION	NMEICT (MHRD), New Delhi. Rs. 595.2 lakhs	Major	October 2014

I. AWARDS AND HONOURS:

1. Honoured with an award “BHARAT GOURAV AWARDS” for Outstanding services, Achievements, and Contributions by INDIA INTERNATIONAL FRIENDSHIP SOCIETY, New Delhi on 15th April, 2015 in a function held at India International Centre, New Delhi.

J. ADMINISTRATIVE AND ORGANISING EXPERIENCE:

1. Coordinator of the Seventeenth Refresher Course in Commerce (2007), Organized by the UGC-Academic Staff College and Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-06.
2. Co-ordinator for B.Com. (Distance Education), Kuvempu University from August 2003 to January 2006.

3. Placement Convener, Placement cell, Department of Commerce, University of Mysore, Manasagangotri, Mysore from 2007 to 2010.
4. Chairman of BOE (P.G.) Department of Commerce, University of Mysore, Mysore during 2009-10.
5. Chairman of BOE (P.G.), Department of Commerce, University of Mysore, Mysore during 2010-2011.
6. Chairman of BOE (P.G.), Department of Commerce, University of Mysore, Mysore during 2011-2012
7. Chairman of BOE in MBA (Banking and Finance), University of Mysore, Mysore during 2011-12 via Order No. Ex. 8.1/8.4/BOAE/01/PG/UG/2011-12 dated 28.03.2011.
8. Coordinator of the 22nd Refresher Course in Commerce, (from 13-05-2013 to 03-06-2013), Organized by the UGC-Academic Staff College and Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-06.
9. Organized a Blood Donation Camp in Association with Jeevadhara Blood Bank, Mysore on 9th October, 2013 in the Department of commerce, University of Mysore, Manasagangotri, Mysore. (Almost 200 volunteers donated blood).
10. Chairman, Department of Commerce, University of Mysore, Manasagangotri, Mysore. From 01-06-2012 to 31-05-2014.
11. Secretary, Centenary Celebrations (1916-2016), University of Mysore, Mysore, Karnataka. From August 2014.
12. Chairman of BOE (P.G.) Master of Tourism Administration, University of Mysore, Mysore during 2014-15.
13. Treasure, Mysore University Alumni Association ®, Mysore from 2015.

K. MEMBERSHIP IN UNIVERSITY BODIES:

1. Served as member of Board of Studies (PG) in Commerce, Kuvempu University during 1999-2002.
2. Served as member of BOAEs (PG) and (UG) in Commerce, Kuvempu University during 2003.
3. Served as a member of BOE (PG) in M. Com. Examinations, Kuvempu University during 2003.
4. Served as Chairman of BOE (UG B.Com.) Distance Education, Kuvempu University during 2005.
5. Served as member of BOS (PG) in Commerce, Kuvempu University from August 2005 to January 2006.
6. Served as member of BOE (PG) in M. Com., MFAM. and MBI. Tech. Examinations, University of Mysore in 2008-09.

7. Served as member of Doctoral Committees, Department of commerce, University of Mysore, Mysore.
8. Served as member of BOE in Commerce (PG), JSS College for Women (AUTONOMOUS), Saraswathipuram, Mysore, during 2007-08, 2012-13, 2013-14.
9. Served as a member of BOE (PG) in M. Com. Examinations, Kuvempu University during 2009-10.
10. Served as a member of BOE in PGD Examinations-2010, KSOU, Mysore.
11. Served as a member of BOE of Examiners of MBA-CET-2010, KSOU, Manasagangotri, Mysore-06.
12. Served as an examiner for the M. Phil. in Commerce, Gulbarga University, Gulbarga during 2010.
13. Serving as a member of Faculty of Commerce, University of Mysore, Mysore from 24-03-2010.
14. Served as a member of Board of Studies (PG) in Commerce, University of Mysore from 2009.
15. Serving as member of Board of Studies in Commerce- Specialized programme, RIMS (P.G.), University of Mysore, from 15-09-2010.
16. Served as a Member of Board of Studies in Commerce (Postgraduate), University of Mysore, Mysore from 20-10-2010.
17. Served as member of BOE in Commerce for the examinations conducted during 2011, Mangalore University, Mangalore via D.O. No. MU/EXB/PG/BOAE/2010-11/E16 dated 21-03-2011.
18. Serving as member of BOE in Commerce (PG) for the examinations conducted during 2012-13, Davangere University, Davangere.
19. Served as member of BOE in Commerce (PG) for the examinations conducted during 2012-13, Bangalore University, Bangalore.
20. Served as member of Board of Studies (PG) in Commerce, Tumkur University during 2013-14.
21. Served as member of BOE in Commerce (PG) for the examinations conducted during 2013-14, Davangere University, Davangere.
22. Served as member of BOE in Commerce (PG) for the examinations conducted during 2013-14, Mangalore University, Mangalore.
23. Served as member of BOE in Commerce (PG) for the examinations conducted during 2012-13, Shri Vijayanagar Krishnadevaraya University, Bellary.
24. Served as member of BOE in Commerce (PG) for the examinations conducted during 2013-14, Rani Chennamma University, Belagavi.
25. Served as member of Board of Studies (PG) in Commerce, Shri Vijayanagar Krishnadevaraya University, Bellary during 2013-14.
26. Member, Board of Studies (PG) in Commerce, JSS College (Autonomous), Ooty Road, Mysore during 2012-15.
27. Member, Board of Studies (PG) in Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysore during 2013-16.
28. Member, Board of Studies (PG) in MBA, Davangere University, Shivagangotri, Davangere during 2014-2017.

L. ASSOCIATION WITH OUTSIDE THE STATE INSTITUTIONS:

1. **Member**, Review Committee, Review Projector (India) (An Indian Book Review), Coimbatore, Tamil Nadu.
2. **Member**, Editorial Board, Explorations- A Multi Disciplinary Refereed Research Journal, Published by St Aloysius College (Autonomous), Mangalore.
3. **Life member**, Indian Commerce Association, New Delhi.
4. **Member**, Editorial Board, JM INTERNATIONAL JOURNAL OF SERVICES MARKETING. Published by JM ACADEMY OF IT AND MANAGEMENT.

5. **Member**, Academic Audit Committee (2011-12), JSS Women's college (Autonomous), Saraswathipuram, Mysore, Karnataka State.
6. **Chairman**, MBA Course Development Panel, Directorate of Distance Education, Visvesvaraya Technological University, Bangalore. Karnataka State.
7. **Chairman** for conducting the open defence on the thesis of Sri. Prakash C. under the guidance of Dr. George K I entitled **"Entrepreneurship and economic empowerment- a study on scheduled castes and scheduled tribes in Kerala"** submitted to the university of Kerala, Thiruvananthapuram, Kerala, for the award of the degree of doctor of philosophy (PhD.) in Commerce conducted on 01-02-2014.
8. Member, Board of Studies (PG) in Commerce, Bharathiar University, Coimbatore during 2013-15.
9. Member, Board of Studies (PG) in Commerce, North Eastern Hill University (NEHU), UMSHING, Shillong, Meghalaya, India during 2014-17.
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