



University of Mysore  
Department of Studies in Law  
Manasagangothri, 570006  
Mysore, Karnataka, India



# International Webinar on Legal Frameworks for Synergizing Sustainable Development Goals and Intellectual Property

## ORGANISING SECRETARY

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### CALL FOR PAPERS

We invite submissions of original research papers, case studies, and policy analyses that address the following themes:

- The impact of IP laws on sustainable development initiatives.
- Strategies for integrating IP considerations into the SDGs.
- Comparative studies of IP frameworks across different jurisdictions.
- Innovative practices in IP that enhance access to education, technology, and culture.
- Legal challenges and opportunities in balancing IP rights with public interest.
- The role of digital technology and open access in promoting sustainable innovation.

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## REGISTRATION INFORMATION

- Date: 7th December 2024.
- The Last Date of Submission and Registration is 28th November 2024.
- The decision on the selection of the paper will be intimated on or before 2nd December 2024.
- Time: 2 PM to 6 PM
- Mode: Virtual

**REGISTER  
NOW**





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Intellectual Property***

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**PREFATORY NOTE**

Intellectual Property (IP) is a critical incentive for innovation and creativity, which are key to the success of the United Nations Sustainable Development Goals (SDGs). The World Intellectual Property Day 2024 campaign focuses on IP and the SDGs: Building our common future with innovation and creativity. IP rights play a crucial role in encouraging innovation by providing exclusive rights and incentives for inventors and creators, enabling them to commercialize their ideas, attract investment, and foster further research and development in sustainable technologies. The Sustainable Development Goals (SDGs) are a set of 17 goals established by the United Nations to achieve a more sustainable and equitable world by 2030. These goals encompass a wide range of interconnected global issues such as poverty eradication, climate action, clean energy, responsible consumption, and gender equality. To contribute to achieving each SDG, good international collaboration and innovations with good sustainable practices across different sectors are essential. Companies that demonstrate their contributions to specific SDG goals often enjoy better brand values and sustainability reputations.

Environmental, Social, and Governance (ESG) criteria are being used by different countries and companies to assess the sustainability and ethical impacts of various investments and business practices. Companies that prioritize ESG considerations with good ESG strategies will typically create better long-term value with sustainable profitability while minimizing their negative impacts on the environment and society.

These complex concepts are mutually reinforcing and interdependent. Innovation helps sustainable companies drive progress towards achieving the various SDGs by developing

sustainable technologies, products, and services. IP protection (IPR) helps companies incentivize and reward innovation while fostering sustainable developments. Good ESG considerations help companies enhance their corporate values and develop better strategies and plans. Collectively, these factors and linkages should contribute to the transition of sustainable businesses globally towards a more sustainable and inclusive future with enhanced business values. Sustainable business values are maintained by IPR, SDG, and ESG, which are continually evolving with new legislations by various countries and international organizations. The I3PM SDG and ESG Committee has been discussing these important issues and changes, and it is proposed to propose and develop a new type of IP strategy that puts SDG/ESG plus sustainability and circular economy at its centre.

### **CALL FOR PAPERS**

We invite submissions of original research papers, case studies, and policy analyses from academicians, practitioners, researchers, and students in the field of law. The Editorial Board welcomes articles that address the following themes:

- i.** Innovative Legal Frameworks for Sustainable Development
- ii.** The Role of Intellectual Property in Driving Sustainable Innovation
- iii.** Collaboration and Partnerships for Sustainable Development
- iv.** Environmental, Social, and Governance (ESG) Criteria and IP Strategy
- v.** Balancing Intellectual Property Rights with Public Interests
- vi.** Circular Economy and Sustainable Business Practices
- vii.** Global Perspectives on IP and Sustainable Development
- viii.** Future Directions for Intellectual Property in the Context of the SDGs

### **SUBMISSION GUIDELINES**

Submitted abstracts must not exceed 150 words, must include a title, and be accompanied by five keywords and final manuscript must be between 5000-8000 words.

### **FORMATTING GUIDELINES**

Submitted abstracts must not exceed 150 words, include a title, and be accompanied by five keywords. The final manuscript must be between 4000 and 5000 words. All submissions must follow the Bluebook Method of Citation 21 Edition. (A Uniform System of Legal Citation) Non-conformity will be a ground for rejection. The font shall be in Times New Roman, size 12 with a line spacing of 1.5. Footnotes shall be in Times New Roman, size 10, with single-line spacing. The selected paper will be published in Mysore University Law Journal.

### ***Submission Guidelines***

- Submissions are accepted only in electronic form.
- Submissions must be made in Word format (.doc)/(.docx)
- The submission must be accompanied by a cover letter stating the title of the manuscript, the name, and details of the author/authors, and the author's contact details.
- Co-authorship of a maximum of two persons is allowed.
- The proper acknowledgment must be given for such use of literature in the article submitted.
- The submission will be run through anti-plagiarism software and plagiarism in any form will result in rejection of the submission.

### ***Registration Procedures***

- ***To submit a proposal, please click on***

**Registration link:** <https://forms.gle/iygTOt1T6K9jsNv4A>

- **Date: 7<sup>th</sup> December 2024.**
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